



Overton Insights/Texas Public Policy Foundation

# Texas Toplines and Demographic Variables

|             |                                    |
|-------------|------------------------------------|
| Geography   | Texas                              |
| Universe    | Likely voters                      |
| Sample      | n=1,167                            |
| MOE         | +/- 2.9 percentage points          |
| Field dates | August 24, 2026 to August 26, 2026 |

# Weighted Toplines

Weighted percentages for every substantive question in the combined poll

## Methodology note

In keeping with the AAPOR Transparency Initiative, any public release of this study should disclose the sponsor and research organization, exact questionnaire wording, population under study, sample source and recruitment method, mode(s) of data collection, field dates, unweighted sample size, weighting variables and targets, data quality procedures, and the general limitations of survey research. The following methodological note is consistent with the Initiative.

This study captures public opinion of a random sample of likely voters in Texas. The survey was sponsored by Texas Public Policy Foundation and conducted by employees of Overton Insights. Respondents were recruited through MMS texts. A total of 1,167 completed interviews is included in the final dataset. Fieldwork was conducted from August 24, 2026 to August 26, 2026. Respondents completed a self-administered online questionnaire in English.

This report presents weighted results and the exact wording of the questions reported. Results were weighted on gender, age, education, and race to reflect the likely-voter population in Texas. Survey records were also matched to voter-file data to append analytic variables used in reporting, including the geographic breakouts. The margin of error for the full sample is +/- 2.9 percentage points.

As with all survey research, the results are subject to potential sources of error, including nonresponse bias, coverage limitations, measurement error, weighting effects, and question-wording or order effects.

## Q1. Trump Job Approval

Do you approve or disapprove of the way Donald Trump is handling his job as President?

| Response option     | Weighted % |
|---------------------|------------|
| Strongly approve    | 30.1%      |
| Somewhat approve    | 14.1%      |
| Somewhat disapprove | 7.3%       |
| Strongly disapprove | 48.6%      |
|                     |            |
| Total approve       | 44.1%      |
| Total disapprove    | 55.9%      |

## Q2. RNC Midterm Convention Impact

The Republican National Committee is holding a midterm convention in Dallas this September, ahead of the November elections. How much of an impact, if any, do you think this convention will have on the outcome of the midterm elections?

| Response option        | Weighted % |
|------------------------|------------|
| A great deal of impact | 16.3%      |
| Some impact            | 39.1%      |
| Not much impact        | 28.9%      |
| No impact at all       | 15.7%      |

### Q3. Tariffs Approval

Do you approve or disapprove of the tariffs the Trump administration has placed on goods imported from other countries?

| Response option     | Weighted % |
|---------------------|------------|
| Strongly approve    | 30.2%      |
| Somewhat approve    | 15.7%      |
| Somewhat disapprove | 8.5%       |
| Strongly disapprove | 45.6%      |
|                     |            |
| Total approve       | 45.9%      |
| Total disapprove    | 54.1%      |

### Q4. Generic Congressional Ballot

If the election for U.S. Congress were held today, would you vote for the Republican candidate or the Democratic candidate in your district?

| Response option          | Weighted % |
|--------------------------|------------|
| The Republican candidate | 46.4%      |
| The Democratic candidate | 43.6%      |
| Someone else             | 10.0%      |

### Q5. U.S. Senate Actual Ballot

If the election for U.S. Senate were held today, who would you vote for?

| Response option              | Weighted % |
|------------------------------|------------|
| Ken Paxton, the Republican   | 43.4%      |
| James Talarico, the Democrat | 44.0%      |
| Undecided                    | 12.6%      |

### Q6. U.S. Senate Leaner

If you had to choose today, which Senate candidate do you lean toward the most?

| Response option              | Weighted % |
|------------------------------|------------|
| Ken Paxton, the Republican   | 52.6%      |
| James Talarico, the Democrat | 47.4%      |

### Cumulative with leaners

| Response option              | Weighted % |
|------------------------------|------------|
| Ken Paxton, the Republican   | 50.0%      |
| James Talarico, the Democrat | 50.0%      |

### Q7. U.S. Senate Hypothetical: Cornyn

Now suppose instead that these were the candidates. If the election for U.S. Senate were held today, who would you vote for?

| Response option              | Weighted % |
|------------------------------|------------|
| John Cornyn, the Republican  | 42.7%      |
| James Talarico, the Democrat | 43.6%      |
| Undecided                    | 13.7%      |

### Q8. U.S. Senate Hypothetical: O'Rourke

Suppose instead that these were the candidates. If the election for U.S. Senate were held today, who would you vote for?

| Response option             | Weighted % |
|-----------------------------|------------|
| Ken Paxton, the Republican  | 48.9%      |
| Beto O'Rourke, the Democrat | 42.8%      |
| Undecided                   | 8.3%       |

### Q9. U.S. Senate Hypothetical: Crockett

Suppose instead that these were the candidates. If the election for U.S. Senate were held today, who would you vote for?

| Response option                | Weighted % |
|--------------------------------|------------|
| Ken Paxton, the Republican     | 48.8%      |
| Jasmine Crockett, the Democrat | 42.8%      |
| Undecided                      | 8.3%       |

### Q10. Governor Actual Ballot

If the election for Governor were held today, who would you vote for?

| Response option             | Weighted % |
|-----------------------------|------------|
| Greg Abbott, the Republican | 46.9%      |
| Gina Hinojosa, the Democrat | 45.8%      |
| Undecided                   | 7.3%       |

### Q11. Governor Leaner

If you had to choose today, which candidate do you lean toward the most?

| Response option             | Weighted % |
|-----------------------------|------------|
| Greg Abbott, the Republican | 58.5%      |
| Gina Hinojosa, the Democrat | 41.5%      |

### Cumulative with leaners

| Response option             | Weighted % |
|-----------------------------|------------|
| Greg Abbott, the Republican | 51.2%      |
| Gina Hinojosa, the Democrat | 48.8%      |

### Q12. 2028 Primary Participation

Do you plan to vote in the 2028 Republican or Democratic Primary?

| Response option    | Weighted % |
|--------------------|------------|
| Republican Primary | 57.1%      |
| Democratic Primary | 32.4%      |
| Neither            | 10.5%      |

### Q13. 2028 Republican Presidential Primary

If the 2028 Republican primary for President were held today, who would you vote for?

| Response option  | Weighted % |
|------------------|------------|
| Marco Rubio      | 29.5%      |
| J.D. Vance       | 28.8%      |
| Ron DeSantis     | 11.2%      |
| Ted Cruz         | 6.5%       |
| Tucker Carlson   | 5.9%       |
| Donald Trump Jr. | 4.5%       |
| Would not vote   | 13.6%      |

### Q14. 2028 Democratic Presidential Primary

If the 2028 Democratic primary for President were held today, who would you vote for?

| Response option          | Weighted % |
|--------------------------|------------|
| Kamala Harris            | 28.4%      |
| Pete Buttigieg           | 14.2%      |
| Jon Ossoff               | 11.6%      |
| Gavin Newsom             | 11.5%      |
| Alexandria Ocasio-Cortez | 10.6%      |
| Mark Kelly               | 9.4%       |
| Josh Shapiro             | 3.9%       |
| Andy Beshear             | 0.9%       |
| Rahm Emanuel             | 0.7%       |
| Would not vote           | 8.8%       |

### Q15. Texas Political Identity

Politically speaking, which of the following best describes Texas today?

| Response option                                             | Weighted % |
|-------------------------------------------------------------|------------|
| A red state, meaning reliably Republican                    | 57.0%      |
| A purple state, meaning competitive between the two parties | 38.3%      |
| A blue state, meaning reliably Democratic                   | 4.7%       |

### Q16. Immigration Handling

Do you approve or disapprove of the way the Trump administration is handling immigration?

| Response option     | Weighted % |
|---------------------|------------|
| Strongly approve    | 41.4%      |
| Somewhat approve    | 8.3%       |
| Somewhat disapprove | 5.6%       |
| Strongly disapprove | 44.2%      |
| Unsure              | 0.5%       |
|                     |            |
| Total approve       | 49.7%      |
| Total disapprove    | 49.8%      |

### Q17. Most Obnoxious College Fan Base

Just for fun: which of the following college fan bases would you say is the most obnoxious?

| Response option                     | Weighted % |
|-------------------------------------|------------|
| Texas A&M University                | 29.7%      |
| University of Texas                 | 27.4%      |
| University of Houston               | 11.2%      |
| Texas Tech University               | 10.3%      |
| Baylor University                   | 9.6%       |
| Southern Methodist University (SMU) | 6.7%       |
| Texas Christian University (TCU)    | 5.1%       |

### Q18. License Plate Reader Cameras

Do you support or oppose local government's use of automatic license plate reader cameras, such as Flock cameras, at public intersections?

| Response option  | Weighted % |
|------------------|------------|
| Strongly support | 13.6%      |
| Somewhat support | 14.5%      |
| Somewhat oppose  | 12.6%      |
| Strongly oppose  | 51.0%      |
| Unsure           | 8.3%       |
|                  |            |
| Total support    | 28.1%      |
| Total oppose     | 63.6%      |

### Q19. Texas Power Grid In Extreme Cold

How confident are you that the Texas electric grid can reliably provide power during periods of extreme cold?

| Response option      | Weighted % |
|----------------------|------------|
| Very confident       | 11.4%      |
| Somewhat confident   | 28.8%      |
| Not too confident    | 28.3%      |
| Not at all confident | 28.8%      |
| Unsure               | 2.6%       |

### Q20. Texas Power Grid In Extreme Heat

How confident are you that the Texas electric grid can reliably provide power during periods of extreme heat?

| Response option      | Weighted % |
|----------------------|------------|
| Very confident       | 15.2%      |
| Somewhat confident   | 33.5%      |
| Not too confident    | 24.9%      |
| Not at all confident | 22.9%      |
| Unsure               | 3.6%       |

### Q21. Local Data Center Bans

Some communities have begun instituting bans on building new data centers. Do you support or oppose your local community banning data centers?

| Response option  | Weighted % |
|------------------|------------|
| Strongly support | 44.3%      |
| Somewhat support | 10.4%      |
| Somewhat oppose  | 15.2%      |
| Strongly oppose  | 22.1%      |
| Unsure           | 8.0%       |
|                  |            |
| Total support    | 54.7%      |
| Total oppose     | 37.3%      |

### Q22. Data Centers With Safeguards

Would you support or oppose allowing new data centers to be built in your community as long as certain safeguards are in place, such as requiring them to fund their own electric infrastructure, restricting water usage, and limiting noise pollution?

| Response option  | Weighted % |
|------------------|------------|
| Strongly support | 17.6%      |
| Somewhat support | 20.3%      |
| Somewhat oppose  | 12.9%      |
| Strongly oppose  | 41.3%      |
| Unsure           | 7.9%       |
|                  |            |
| Total support    | 37.9%      |
| Total oppose     | 54.2%      |

### Q23. Election Security In Texas

Are you confident that elections in Texas are secure against voter fraud?

| Response option          | Weighted % |
|--------------------------|------------|
| Yes, very confident      | 28.9%      |
| Yes, somewhat confident  | 33.1%      |
| No, not too confident    | 18.1%      |
| No, not at all confident | 16.5%      |
| Unsure                   | 3.5%       |

### Q24. Immigration Assimilation View

Which of the following comes closest to your view on how immigrants should approach life in the United States?

| Response option                             | Weighted % |
|---------------------------------------------|------------|
| Fully adopt U.S. customs                    | 24.8%      |
| Mostly adopt U.S. customs                   | 41.9%      |
| Adopt some, keep most traditions            | 23.3%      |
| Maintain own customs with little adaptation | 4.3%       |
| Unsure                                      | 5.7%       |

# Demographic Toplines

Weighted profile for the key break variables used in the report

## Primary

2028 primary participation profile.

| Category           | Weighted % |
|--------------------|------------|
| Republican Primary | 57.1%      |
| Democratic Primary | 32.4%      |
| Neither            | 10.5%      |

## Gender

Weighted profile by gender.

| Category | Weighted % |
|----------|------------|
| Male     | 49.0%      |
| Female   | 51.0%      |

## Age Group

Weighted profile by age group.

| Category    | Weighted % |
|-------------|------------|
| 18-29       | 8.0%       |
| 30-44       | 17.0%      |
| 45-54       | 19.0%      |
| 55-64       | 23.0%      |
| 65 and over | 33.0%      |

## Education Category

Weighted profile by education.

| Category            | Weighted % |
|---------------------|------------|
| High school or less | 27.0%      |
| Some college        | 30.0%      |
| Bachelor's degree   | 26.0%      |
| Post graduate       | 17.0%      |

## Race

Weighted profile by race.

| Category      | Weighted % |
|---------------|------------|
| White         | 61.0%      |
| Hispanic      | 22.0%      |
| Black         | 9.0%       |
| Asian / Other | 8.0%       |

## Living Situation

Weighted profile by living situation.

| Category                     | Weighted % |
|------------------------------|------------|
| With spouse / partner        | 34.4%      |
| With children                | 21.5%      |
| Alone                        | 12.3%      |
| Multigenerational household  | 3.8%       |
| With parents                 | 3.2%       |
| With roommates               | 1.2%       |
| Prefer not to answer / Other | 8.5%       |
| No answer                    | 15.1%      |

## Time in Texas

Weighted profile by time in Texas.

| Category                                 | Weighted % |
|------------------------------------------|------------|
| Born in Texas and lived here all my life | 51.9%      |
| Lived here more than 10 years            | 42.6%      |
| Lived here between 3 and 10 years        | 4.4%       |
| Less than 3 years                        | 1.1%       |

## Political Philosophy

Weighted profile by political philosophy.

| Category          | Weighted % |
|-------------------|------------|
| Very conservative | 26.0%      |
| Conservative      | 27.0%      |
| Moderate          | 28.0%      |
| Liberal           | 12.0%      |
| Very liberal      | 7.0%       |

## Geography

Weighted profile by geographic classification.

| Category          | Weighted % |
|-------------------|------------|
| Urban counties    | 73.1%      |
| Suburban counties | 18.2%      |
| Rural counties    | 8.7%       |