

National Results Spring 2026

N=1,377 | Margin of Error = ±2.6% | Dates: 5/16 - 5/20/2026

Section 1. Weighted Toplines

Weighted percentages based on the respondent-level results.

Political Figure Favorability

Do you have a favorable or unfavorable opinion of each of the following people? If you've never heard of them, please say so.

Candace Owens

Favorability results for Candace Owens.

Response option	Weighted %
Favorable	17%
Unfavorable	40%
Never heard of them	14%
Heard of them, but no opinion	29%

Topline summary

Net favorability: -23.

Party Affiliation Crosstab

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
Republican	25%	32%	6%	37%
Democrat	8%	55%	20%	17%
Independents	17%	29%	17%	37%

Spencer Pratt

Favorability results for Spencer Pratt.

Response option	Weighted %
Favorable	25%
Unfavorable	29%
Never heard of them	31%
Heard of them, but no opinion	15%

Topline summary

Net favorability: -4.

Party Affiliation Crosstab

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
Republican	46%	13%	26%	15%
Democrat	12%	44%	33%	11%
Independents	9%	26%	43%	22%

Erika Kirk

Favorability results for Erika Kirk.

Response option	Weighted %
Favorable	28%
Unfavorable	54%
Never heard of them	6%
Heard of them, but no opinion	12%

Topline summary

Net favorability: -26.

Party Affiliation Crosstab

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
Republican	62%	21%	2%	15%
Democrat	6%	79%	9%	6%
Independents	8%	65%	9%	18%

Ben Shapiro

Favorability results for Ben Shapiro.

Response option	Weighted %
Favorable	17%
Unfavorable	44%
Never heard of them	11%
Heard of them, but no opinion	28%

Topline summary

Net favorability: -27.

Party Affiliation Crosstab

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
Republican	24%	28%	7%	41%
Democrat	12%	53%	15%	20%
Independents	12%	55%	13%	20%

Hasan Piker

Favorability results for Hasan Piker.

Response option	Weighted %
Favorable	10%
Unfavorable	19%
Never heard of them	56%
Heard of them, but no opinion	15%

Topline summary

Net favorability: -9.

Party Affiliation Crosstab

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
Republican	1%	27%	55%	17%
Democrat	19%	13%	54%	14%
Independents	10%	17%	59%	14%

Graham Platner

Favorability results for Graham Platner.

Response option	Weighted %
Favorable	19%
Unfavorable	25%
Never heard of them	37%
Heard of them, but no opinion	19%

Topline summary

Net favorability: -6.

Party Affiliation Crosstab

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
Republican	5%	46%	36%	13%
Democrat	30%	12%	37%	21%
Independents	26%	11%	35%	28%

James Fishback

Favorability results for James Fishback.

Response option	Weighted %
Favorable	10%
Unfavorable	23%
Never heard of them	53%
Heard of them, but no opinion	14%

Topline summary

Net favorability: -13.

Party Affiliation Crosstab

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
Republican	19%	8%	55%	18%
Democrat	5%	38%	50%	7%
Independents	4%	22%	53%	21%

Section 2. Main Crosstabs

All substantive questions broken out by party affiliation, gender, age group, education category, race, living situation, and religious participation

Political Figure Favorability

Do you have a favorable or unfavorable opinion of each of the following people? If you've never heard of them, please say so.

Candace Owens

Party Affiliation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
Republican	25%	32%	6%	37%
Democrat	8%	55%	20%	17%
Independents	17%	29%	17%	37%

Gender

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
Male	19%	43%	10%	28%
Female	15%	38%	17%	30%

Age Group

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
18-29	21%	55%	6%	18%
30-44	8%	59%	4%	29%
45-54	31%	35%	8%	26%
55-64	18%	27%	18%	37%
65 and over	11%	31%	28%	30%

Education Category

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
High school or less	19%	36%	16%	29%
Some college	12%	46%	17%	25%
Bachelor's degree	28%	38%	9%	25%
Post graduate	4%	42%	13%	41%

Race

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
White	11%	43%	16%	30%
Black	44%	27%	17%	12%
Hispanic	19%	35%	2%	44%
Asian/Other	12%	56%	12%	20%

Living Situation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
With spouse / partner	21%	44%	13%	22%
With children	7%	68%	10%	15%
Multigenerational household	13%	18%	10%	59%
Alone	8%	41%	14%	37%
With parents	4%	58%	17%	21%
With roommates	36%	25%	0%	39%
Prefer not to answer / Other	15%	18%	24%	43%
No answer	18%	31%	26%	25%

Religious Participation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	40%	14%	29%
Weekly	21%	32%	18%	29%
Monthly	14%	59%	7%	20%
Holidays only	44%	36%	14%	6%
Rarely	9%	45%	12%	34%
Never	11%	47%	13%	29%
No answer	16%	28%	18%	38%

Spencer Pratt

Party Affiliation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
Republican	46%	13%	26%	15%
Democrat	12%	44%	33%	11%
Independents	9%	26%	43%	22%

Gender

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
Male	30%	23%	33%	14%
Female	20%	34%	31%	15%

Age Group

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
18-29	32%	30%	30%	8%
30-44	11%	44%	29%	16%
45-54	33%	30%	27%	10%
55-64	22%	24%	32%	22%
65 and over	29%	19%	39%	13%

Education Category

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
High school or less	21%	36%	39%	4%
Some college	17%	34%	31%	18%
Bachelor's degree	39%	21%	24%	16%
Post graduate	22%	16%	34%	28%

Race

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
White	21%	28%	34%	17%
Black	33%	35%	28%	4%
Hispanic	37%	21%	27%	15%
Asian/Other	15%	39%	33%	13%

Living Situation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
With spouse / partner	29%	36%	25%	10%
With children	42%	17%	37%	4%
Multigenerational household	15%	21%	47%	17%
Alone	30%	10%	30%	30%
With parents	8%	34%	58%	0%
With roommates	7%	81%	12%	0%
Prefer not to answer / Other	14%	13%	39%	34%
No answer	15%	20%	41%	24%

Religious Participation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	25%	29%	31%	15%
Weekly	32%	15%	44%	9%
Monthly	59%	9%	22%	10%
Holidays only	55%	19%	19%	7%
Rarely	12%	40%	29%	19%
Never	10%	42%	30%	18%
No answer	29%	16%	35%	20%

Erika Kirk

Party Affiliation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
Republican	62%	21%	2%	15%
Democrat	6%	79%	9%	6%
Independents	8%	65%	9%	18%

Gender

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
Male	34%	44%	8%	14%
Female	22%	63%	5%	10%

Age Group

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
18-29	26%	56%	0%	18%
30-44	4%	73%	4%	19%
45-54	37%	54%	6%	3%
55-64	29%	54%	1%	16%
65 and over	41%	39%	14%	6%

Education Category

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
High school or less	28%	48%	8%	16%
Some college	28%	53%	8%	11%
Bachelor's degree	29%	58%	4%	9%
Post graduate	25%	60%	3%	12%

Race

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
White	25%	55%	5%	15%
Black	31%	46%	16%	7%
Hispanic	39%	57%	0%	4%
Asian/Other	27%	56%	10%	7%

Living Situation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
With spouse / partner	35%	54%	4%	7%
With children	6%	58%	7%	29%
Multigenerational household	27%	68%	5%	0%
Alone	33%	44%	13%	10%
With parents	8%	62%	9%	21%
With roommates	1%	63%	0%	36%
Prefer not to answer / Other	29%	55%	6%	10%
No answer	26%	41%	8%	25%

Religious Participation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	28%	54%	6%	12%
Weekly	43%	38%	6%	13%
Monthly	32%	34%	0%	34%
Holidays only	49%	44%	7%	0%
Rarely	27%	52%	8%	13%
Never	12%	82%	3%	3%
No answer	18%	37%	14%	31%

Ben Shapiro

Party Affiliation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
Republican	24%	28%	7%	41%
Democrat	12%	53%	15%	20%
Independents	12%	55%	13%	20%

Gender

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
Male	14%	45%	8%	33%
Female	19%	43%	14%	24%

Age Group

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
18-29	21%	56%	5%	18%
30-44	6%	73%	1%	20%
45-54	11%	51%	6%	32%
55-64	30%	26%	18%	26%
65 and over	17%	23%	22%	38%

Education Category

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
High school or less	12%	40%	12%	36%
Some college	21%	37%	19%	23%
Bachelor's degree	22%	54%	7%	17%
Post graduate	12%	46%	5%	37%

Race

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
White	19%	38%	10%	33%
Black	23%	34%	27%	16%
Hispanic	4%	72%	2%	22%
Asian/Other	8%	63%	16%	13%

Living Situation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
With spouse / partner	21%	43%	8%	28%
With children	13%	62%	13%	12%
Multigenerational household	14%	41%	22%	23%
Alone	18%	36%	7%	39%
With parents	0%	62%	17%	21%
With roommates	1%	63%	0%	36%
Prefer not to answer / Other	26%	20%	16%	38%
No answer	9%	39%	27%	25%

Religious Participation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	17%	44%	11%	28%
Weekly	26%	18%	13%	43%
Monthly	25%	57%	4%	14%
Holidays only	27%	56%	7%	10%
Rarely	7%	36%	20%	37%
Never	13%	70%	4%	13%
No answer	10%	34%	19%	37%

Hasan Piker

Party Affiliation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
Republican	1%	27%	55%	17%
Democrat	19%	13%	54%	14%
Independents	10%	17%	59%	14%

Gender

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
Male	11%	26%	47%	16%
Female	10%	13%	63%	14%

Age Group

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
18-29	30%	14%	38%	18%
30-44	21%	33%	32%	14%
45-54	4%	12%	59%	25%
55-64	3%	24%	66%	7%
65 and over	3%	10%	72%	15%

Education Category

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
High school or less	12%	18%	48%	22%
Some college	8%	25%	59%	8%
Bachelor's degree	10%	12%	66%	12%
Post graduate	11%	22%	48%	19%

Race

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
White	9%	16%	57%	18%
Black	5%	26%	55%	14%
Hispanic	21%	17%	58%	4%
Asian/Other	8%	42%	43%	7%

Living Situation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
With spouse / partner	12%	18%	57%	13%
With children	0%	49%	38%	13%
Multigenerational household	3%	2%	83%	12%
Alone	7%	27%	57%	9%
With parents	42%	12%	38%	8%
With roommates	3%	41%	2%	54%
Prefer not to answer / Other	1%	11%	79%	9%
No answer	10%	1%	54%	35%

Religious Participation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	19%	56%	15%
Weekly	1%	9%	76%	14%
Monthly	3%	45%	45%	7%
Holidays only	4%	48%	44%	4%
Rarely	7%	18%	51%	24%
Never	25%	21%	47%	7%
No answer	6%	1%	59%	34%

Graham Platner

Party Affiliation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
Republican	5%	46%	36%	13%
Democrat	30%	12%	37%	21%
Independents	26%	11%	35%	28%

Gender

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
Male	21%	34%	26%	19%
Female	18%	16%	46%	20%

Age Group

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
18-29	33%	26%	30%	11%
30-44	14%	12%	60%	14%
45-54	16%	24%	36%	24%
55-64	27%	27%	24%	22%
65 and over	15%	33%	30%	22%

Education Category

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
High school or less	23%	28%	32%	17%
Some college	16%	17%	51%	16%
Bachelor's degree	18%	26%	35%	21%
Post graduate	22%	29%	23%	26%

Race

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
White	19%	23%	39%	19%
Black	26%	28%	33%	13%
Hispanic	22%	36%	13%	29%
Asian/Other	8%	17%	59%	16%

Living Situation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
With spouse / partner	16%	29%	38%	17%
With children	18%	29%	42%	11%
Multigenerational household	17%	26%	34%	23%
Alone	15%	22%	31%	32%
With parents	42%	12%	38%	8%
With roommates	61%	7%	32%	0%
Prefer not to answer / Other	11%	12%	48%	29%
No answer	29%	22%	24%	25%

Religious Participation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	19%	25%	37%	19%
Weekly	2%	26%	49%	23%
Monthly	9%	61%	21%	9%
Holidays only	29%	53%	15%	3%
Rarely	19%	22%	42%	17%
Never	32%	12%	37%	19%
No answer	26%	18%	19%	37%

James Fishback

Party Affiliation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
Republican	19%	8%	55%	18%
Democrat	5%	38%	50%	7%
Independents	4%	22%	53%	21%

Gender

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
Male	15%	22%	45%	18%
Female	6%	24%	59%	11%

Age Group

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
18-29	24%	28%	33%	15%
30-44	9%	12%	64%	15%
45-54	2%	26%	60%	12%
55-64	15%	25%	48%	12%
65 and over	7%	26%	51%	16%

Education Category

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
High school or less	15%	28%	44%	13%
Some college	5%	24%	61%	10%
Bachelor's degree	13%	18%	57%	12%
Post graduate	4%	18%	53%	25%

Race

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
White	7%	21%	56%	16%
Black	36%	40%	19%	5%
Hispanic	4%	24%	55%	17%
Asian/Other	8%	3%	84%	5%

Living Situation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
With spouse / partner	10%	27%	56%	7%
With children	20%	27%	44%	9%
Multigenerational household	1%	11%	72%	16%
Alone	11%	11%	43%	35%
With parents	8%	37%	47%	8%
With roommates	37%	3%	24%	36%
Prefer not to answer / Other	2%	35%	61%	2%
No answer	2%	14%	49%	35%

Religious Participation

Group	Favorable	Unfavorable	Never heard of them	Heard of them, but no opinion
Overall	10%	23%	53%	14%
Weekly	15%	15%	58%	12%
Monthly	40%	6%	49%	5%
Holidays only	29%	17%	44%	10%
Rarely	1%	31%	56%	12%
Never	3%	32%	52%	13%
No answer	3%	7%	42%	48%