

Crosstabs (Party, Ideology, & Area)

Libertas Institute/Overton Insights Poll of Utah Registered Voters Jan. 15 to 20, 2026, MOE +/- 3.04%

January 22, 2026

Targoz Market Research®

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* Denotes variable with statistically significant findings

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| Utah leaders have discussed attracting a Major League Baseball team, which could involve using public tax dollars to help fund a stadium. Do you support or oppose using tax dollars for a Major League Baseball stadium in Utah? * | 32 |
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* Denotes variable with statistically significant findings

| | |
|--|----|
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| Do you own or rent your home? * | 54 |
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How often would you say you vote? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------------------|-------|--------------|--------------|------------------------|----------|----------------|---------------|---------------|-----------------------|-----------------|-------------|-----------------|-------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Always Column % | 63% | 68% C | 65% C | 54% C | 63% | 66% EH | 58% H | 70% EH | 57% H | 24% H | 63% | 62% | 67% |
| Nearly always Column % | 24% | 23% | 24% | 27% | 24% | 25% | 27% | 24% | 21% | 14% | 24% | 25% | 22% |
| Part of the time Column % | 9% | 7% | 8% | 11% | 9% | 6% F | 13% DF | 2% DF | 19% DF | 44% DEFG | 9% | 9% | 7% |
| Seldom Column % | 3% | 2% | 3% | 4% | 3% | 2% H | 1% H | 3% H | 0% H | 18% DEFG | 3% | 3% | 2% |
| Never vote Column % | 1% | 0% H | 0% H | 4% AB | 1% | 1% | 1% | 0% | 4% | 0% | 1% | 1% I | 2% I |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Do you approve or disapprove of the job Spencer Cox is doing as Governor of Utah? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|---------------|---------------|------------------------|----------|-----------------|---------------|-----------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total approve Column % | 50% | 63% BC | 22% B | 41% B | 50% | 59% EFH | 50% FH | 30% FH | 58% FH | 24% FH | 50% | 50% | 49% |
| Strongly approve Column % | 15% | 23% BC | 3% B | 6% B | 15% | 22% EFGH | 9% FH | 7% FH | 1% FH | 8% FH | 15% | 15% | 14% |
| Somewhat approve Column % | 35% | 40% B | 19% B | 35% B | 35% | 36% FH | 41% FH | 23% FH | 57% DFH | 16% DFH | 35% | 35% | 35% |
| Somewhat disapprove Column % | 20% | 16% A | 28% A | 23% A | 20% | 19% H | 20% H | 24% H | 21% H | 7% H | 20% | 21% | 18% |
| Strongly disapprove Column % | 20% | 11% AC | 44% AC | 22% A | 20% | 13% DH | 19% DH | 41% DEGH | 13% DEGH | 4% DEGH | 20% | 21% | 17% |
| Total disapprove Column % | 39% | 26% AC | 72% AC | 44% A | 39% | 31% H | 39% DH | 65% DEGH | 34% H | 11% DEGH | 39% | 41% | 35% |
| I'm not sure Column % | 11% | 10% | 6% B | 15% B | 11% | 10% F | 11% F | 5% F | 8% F | 64% DEFG | 11% | 9% I | 16% I |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Do you approve or disapprove of the job Mike Lee is doing as U.S. Senator? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|---------------|---------------|------------------------|----------|-----------------|----------------|-----------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total approve Column % | 46% | 69% BC | 9% A | 26% B | 46% | 70% EFGH | 26% F | 16% E | 42% EF | 23% H | 46% | 43% I | 52% J |
| Strongly approve Column % | 19% | 30% BC | 1% A | 11% B | 19% | 34% EFGH | 4% F | 5% E | 10% G | 8% H | 19% | 18% | 22% |
| Somewhat approve Column % | 27% | 39% BC | 9% A | 16% B | 27% | 36% EFH | 22% F | 11% E | 32% G | 16% H | 27% | 25% | 31% |
| Somewhat disapprove Column % | 10% | 9% B | 4% A | 16% AB | 10% | 11% | 12% | 8% | 8% | 9% | 10% | 11% | 10% |
| Strongly disapprove Column % | 31% | 9% A | 78% AC | 44% A | 31% | 8% DGH | 49% DGH | 72% DEGH | 28% DH | 5% H | 31% | 34% J | 24% I |
| Total disapprove Column % | 42% | 18% A | 82% AC | 61% A | 42% | 19% DGH | 60% DGH | 80% DEGH | 36% DH | 14% H | 42% | 45% J | 33% I |
| I'm not sure Column % | 13% | 14% | 8% | 13% | 13% | 12% F | 14% F | 4% F | 21% F | 63% DEFG | 13% | 12% | 14% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Do you approve or disapprove of the job John Curtis is doing as U.S. Senator? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|---------------|---------------|------------------------|----------|----------------|----------------|-----------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total approve Column % | 46% | 61% BC | 18% A | 34% B | 46% | 61% EFH | 39% FH | 22% E | 48% FH | 21% H | 46% | 45% | 47% |
| Strongly approve Column % | 13% | 19% BC | 3% A | 8% B | 13% | 20% EFG | 8% E | 6% F | 2% G | 8% | 13% | 12% I | 18% J |
| Somewhat approve Column % | 32% | 42% BC | 15% A | 25% B | 32% | 41% EFH | 30% FH | 16% E | 46% FH | 14% H | 32% | 34% | 29% |
| Somewhat disapprove Column % | 19% | 12% A | 23% A | 28% A | 19% | 15% D | 23% DH | 23% D | 26% | 8% H | 19% | 20% | 17% |
| Strongly disapprove Column % | 14% | 3% A | 46% AC | 16% A | 14% | 3% D | 18% DGH | 41% DEGH | 5% H | 3% H | 14% | 15% | 13% |
| Total disapprove Column % | 33% | 16% B | 69% AC | 44% A | 33% | 18% D | 41% DH | 63% DEGH | 31% H | 11% H | 33% | 34% | 30% |
| I'm not sure Column % | 21% | 23% B | 13% A | 22% B | 21% | 21% D | 20% D | 15% E | 21% F | 68% DEFG | 21% | 20% | 23% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Overall, do you have a favorable or unfavorable view of former U.S. Senator Mitt Romney? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|---------------|--------------|------------------------|----------|-----------------|----------------|---------------|-----------------------|----------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total favorable Column % | 51% | 47% | 54% | 56% A | 51% | 40% | 69% DFH | 56% D | 53% | 49% | 51% | 51% | 50% |
| Very favorable Column % | 22% | 21% | 18% | 26% | 22% | 18% | 33% DFH | 19% | 28% | 12% | 22% | 23% | 20% |
| Somewhat favorable Column % | 29% | 25% | 36% A | 30% | 29% | 21% | 35% D | 37% D | 25% | 37% D | 29% | 28% | 31% |
| Somewhat unfavorable Column % | 21% | 20% | 26% C | 18% | 21% | 22% EH | 16% | 27% EH | 14% | 3% | 21% | 21% | 20% |
| Very unfavorable Column % | 23% | 28% BC | 16% | 18% | 23% | 33% EF | 9% | 14% | 22% E | 31% EF | 23% | 22% | 26% |
| Total unfavorable Column % | 44% | 49% C | 42% | 36% | 44% | 56% EFGH | 25% | 40% E | 37% | 34% | 44% | 43% | 45% |
| I'm not sure Column % | 5% | 5% | 4% | 8% | 5% | 4% | 6% | 4% | 10% | 16% DEF | 5% | 6% | 5% |

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGH**

Overall, do you think Utah is headed in the right direction or the wrong direction? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|------------------------------------|-------|---------------|---------------|-------------------------|----------|-----------------|---------------|-----------------|-------------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republic an A | Democra t B | Indepen dent or Other C | Total | Conserv ative D | Moderat e E | Liberal F | Libertari an- leaning G | Refused H | Total | Urban / Metro I | Rural J |
| | | 1,000 | 530 | 170 | | 487 | 242 | 199 | 38 | | | 701 | 299 |
| Sample Size | | | | | | | | | | | | | |
| Right direction Column % | 40% | 56% BC | 13% A | 26% B | 40% | 51% EFG | 32% F | 23% E | 33% G | 34% | 40% | 39% | 43% |
| Wrong direction Column % | 39% | 23% B | 76% AC | 47% A | 39% | 26% D | 45% DH | 66% DEGH | 45% DH | 18% G | 39% | 37% | 43% |
| I'm not sure Column % | 21% | 21% B | 11% A | 27% B | 21% | 23% F | 23% F | 11% F | 23% F | 48% DEFG | 21% | 24% J | 14% F |

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■ Significant difference within groups: ABCDEFGHJ

In Utah prior to 2020, the state legislature was solely responsible for drawing and approving congressional and state legislative district boundaries. Critics argue that this approach can favor the political party in power, while supporters say it reflects results of the previous election. Overall, do you approve or disapprove of this system? *

| | Party | | | | Ideology | | | | | Urban/Rural | | | |
|--|-------|---------------|---------------|------------------------|----------|----------------|----------------|-----------------|-----------------------|-----------------|-------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total approve Column % | 32% | 47% BC | 7% B | 18% B | 32% | 43% EFH | 21% | 18% | 50% EFH | 22% | 32% | 31% | 35% |
| Strongly approve Column % | 10% | 16% BC | 2% | 5% | 10% | 15% EF | 5% | 4% | 22% EF | 9% | 10% | 9% | 13% |
| Somewhat approve Column % | 21% | 31% BC | 5% | 13% B | 21% | 28% EF | 16% | 14% | 28% F | 14% | 21% | 21% | 22% |
| Somewhat disapprove Column % | 24% | 23% | 19% | 28% B | 24% | 28% FG | 25% FG | 12% | 10% | 34% FG | 24% | 23% | 24% |
| Strongly disapprove Column % | 27% | 9% | 64% AC | 39% A | 27% | 10% | 36% DH | 62% DEGH | 32% DH | 9% | 27% | 28% | 26% |
| Total disapprove Column % | 51% | 32% | 82% AC | 67% A | 51% | 38% | 61% DGH | 74% DEGH | 42% | 43% | 51% | 52% | 50% |
| I'm not sure Column % | 17% | 20% BC | 10% | 15% | 17% | 19% F | 18% F | 8% | 8% | 35% DEFG | 17% | 17% | 15% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

In Utah, many professions require workers to obtain a state license, which can involve education requirements, training, exams, and fees. Which statement comes closest to your view? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|---------------------|-------------------|----------------------------------|----------|-----------------------|--------------------|-------------------|----------------------------------|---------------------|-------------|-----------------------|------------|
| | Total | Republi can A | Democra t B | Indepen dent or Other C | Total | Conserv ative D | Moderat e E | Liberal F | Libertari an- leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| People should be able to qualify for all professional licenses through work experience and passing an exam, without being required to earn a college degree | | | | | | | | | | | | | |
| Column % | 38% | 37% | 41% | 37% | 38% | 37% | 32% | 41% | 67% DEFH | 38% | 38% | 39% | 36% |
| A broader approach where most professional licenses would require passing an exam rather than a college degree, but not for jobs involving a high risk to public health or safety | | | | | | | | | | | | | |
| Column % | 22% | 24% | 17% | 22% | 22% | 25% GH | 21% G | 23% GH | 1% | 8% | 22% | 22% | 22% |
| Current licensing requirements are about right | | | | | | | | | | | | | |
| Column % | 23% | 26% C | 24% | 19% | 23% | 22% | 30% DFH | 21% | 17% | 10% | 23% | 24% | 23% |
| Occupational licensing requirements should be expanded, not reduced | | | | | | | | | | | | | |
| Column % | 10% | 9% | 10% | 10% | 10% | 10% | 11% | 8% | 7% | 5% | 10% | 9% | 11% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 7% | 4% | 7% | 11% A | 7% | 5% | 6% | 7% | 8% | 39% DEFG | 7% | 6% | 8% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGH

Some policymakers have proposed allowing military service members and recent veterans to count relevant military training and experience toward meeting professional licensing requirements in Utah. Do you support or oppose this proposal? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------------------|-------|---------------|---------------|------------------------|----------|-----------------|--------------|--------------|-----------------------|----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total support Column % | 79% | 87% BC | 62% B | 74% B | 79% | 88% EFGH | 70% | 73% | 62% | 63% | 79% | 77% | 83% I |
| Strongly support Column % | 38% | 42% B | 22% | 40% B | 38% | 46% EF | 31% | 26% | 54% EF | 33% | 38% | 35% | 44% I |
| Somewhat support Column % | 41% | 45% C | 40% | 34% | 41% | 42% G | 39% G | 47% G | 7% | 30% G | 41% | 41% | 39% |
| Somewhat oppose Column % | 7% | 6% | 12% A | 8% | 7% | 6% | 8% | 10% | 13% | 9% | 7% | 8% | 5% |
| Strongly oppose Column % | 4% | 1% | 14% AC | 3% | 4% | 1% | 8% D | 7% D | 6% | 1% | 4% | 4% | 4% |
| Total oppose Column % | 12% | 7% | 26% AC | 12% A | 12% | 7% | 17% D | 17% D | 19% D | 10% | 12% | 13% | 9% |
| I'm not sure Column % | 10% | 6% | 12% A | 15% A | 10% | 5% | 13% D | 10% D | 19% D | 27% DEF | 10% | 11% | 7% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

If a Utah family wants to build a small accessory dwelling unit, such as a backyard cottage or garage apartment, while following all parking, safety, and noise rules, do you believe this should be legal in Utah? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---------------------------------|-------|------------------------|------------------------|------------------------|----------|------------------------|---------------------------|------------------------|------------------------|-------------------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Yes Column % | 82% | 82% | 77% <i>B</i> | 85% <i>B</i> | 82% | 82% <i>E</i> | 76% | 84% <i>E</i> | 92% <i>E</i> | 96% <i>DE</i> | 82% | 82% | 82% |
| No Column % | 9% | 11% <i>C</i> | 8% | 5% | 9% | 11% | 7% | 8% | 4% | 0% | 9% | 9% | 7% |
| I'm not sure Column % | 9% | 7% | 15% <i>A</i> | 10% | 9% | 7% | 17% <i>DFGH</i> | 8% | 3% | 4% | 9% | 9% | 10% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

If a Utah family wants to divide their property into two lots in order to build a home on each lot, while following all parking, safety, and noise rules, do you believe this should be legal in Utah? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Yes Column % | 72% | 72% | 72% | 71% | 72% | 72% E | 64% | 81% DE | 72% | 75% | 72% | 72% | 71% |
| No Column % | 13% | 15% C | 10% | 10% | 13% | 15% FH | 14% FH | 7% | 14% | 1% | 13% | 12% | 14% |
| I'm not sure Column % | 15% | 12% | 18% A | 19% A | 15% | 13% | 22% DF | 12% | 14% | 24% | 15% | 16% | 14% |

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■ **Significant difference within groups: ACDEFH**

Who do you think should decide whether a homeowner can build a small backyard cottage or divide their property into two lots, while following all parking, safety, and noise rules? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| The homeowner | | | | | | | | | | | | | |
| Column % | 33% | 35% | 29% | 33% | 33% | 33% E | 24% | 36% E | 59% DEF | 57% DEF | 33% | 30% | 41% I |
| The city or local government | | | | | | | | | | | | | |
| Column % | 13% | 12% | 17% | 12% | 13% | 11% H | 16% H | 15% H | 12% | 1% | 13% | 12% | 14% |
| A combination of the homeowner and local government | | | | | | | | | | | | | |
| Column % | 49% | 48% | 47% | 52% | 49% | 51% G | 55% FGH | 43% | 27% | 36% | 49% | 52% J | 41% |
| It doesn't matter to me who makes this decision | | | | | | | | | | | | | |
| Column % | 2% | 1% | 4% A | 1% | 2% | 2% | 0% | 3% E | 1% | 0% | 2% | 2% | 1% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 3% | 4% | 3% | 2% | 3% | 3% | 4% | 3% | 0% | 5% | 3% | 4% | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ADEFGHIJ

If a small, licensed daycare with 16 or fewer children opened in your neighborhood — for example, in a home, church, or office — and followed basic rules for parking, safety, and noise, would you support or oppose it? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total support | | | | | | | | | | | | | |
| Column % | 85% | 84% | 84% | 86% | 85% | 85% | 83% | 86% | 79% | 88% | 85% | 84% | 87% |
| Strongly support | | | | | | | | | | | | | |
| Column % | 43% | 42% | 40% | 46% | 43% | 42% | 38% | 47% | 48% | 61% DE | 43% | 43% | 42% |
| Somewhat support | | | | | | | | | | | | | |
| Column % | 42% | 42% | 44% | 40% | 42% | 43% | 45% H | 40% | 32% | 27% | 42% | 41% | 44% |
| Somewhat oppose | | | | | | | | | | | | | |
| Column % | 7% | 6% | 9% | 6% | 7% | 6% | 8% | 7% | 11% | 2% | 7% | 8% | 5% |
| Strongly oppose | | | | | | | | | | | | | |
| Column % | 3% | 5% C | 3% | 1% | 3% | 5% E | 1% | 4% | 0% | 0% | 3% | 3% | 4% |
| Total oppose | | | | | | | | | | | | | |
| Column % | 10% | 11% | 12% | 8% | 10% | 11% H | 9% | 11% | 11% | 2% | 10% | 11% | 8% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 5% | 5% | 4% | 6% | 5% | 4% | 8% DF | 3% | 10% | 10% | 5% | 5% | 5% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFH

If a small microschool with 25 or fewer students opened in your neighborhood — for example, in a home or community space — and followed basic rules for parking, safety, and noise, would you support or oppose it? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total support | | | | | | | | | | | | | |
| Column % | 69% | 74% BC | 66% | 64% | 69% | 73% E | 64% | 68% | 73% | 65% | 69% | 70% | 69% |
| Strongly support | | | | | | | | | | | | | |
| Column % | 33% | 33% | 30% | 35% | 33% | 34% E | 26% | 39% EG | 20% | 51% DEG | 33% | 34% | 30% |
| Somewhat support | | | | | | | | | | | | | |
| Column % | 36% | 41% C | 36% | 29% | 36% | 39% FH | 38% H | 29% | 53% FH | 14% | 36% | 35% | 39% |
| Somewhat oppose | | | | | | | | | | | | | |
| Column % | 14% | 13% | 17% | 13% | 14% | 15% | 16% F | 10% | 14% | 8% | 14% | 14% | 13% |
| Strongly oppose | | | | | | | | | | | | | |
| Column % | 9% | 9% | 11% | 8% | 9% | 8% | 9% | 11% | 12% | 1% | 9% | 9% | 8% |
| Total oppose | | | | | | | | | | | | | |
| Column % | 23% | 22% | 28% | 21% | 23% | 23% H | 26% H | 21% | 26% H | 8% | 23% | 23% | 22% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 8% | 4% | 7% | 15% AB | 8% | 4% | 10% D | 11% DG | 0% | 27% DEFG | 8% | 7% | 10% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

How concerned are you about housing affordability in Utah? *

| | Party | | | | Ideology | | | | | Urban/Rural | | | |
|---|-------|--------------|-------------|------------------------|----------|----------------|--------------|----------------|-----------------------|-----------------|-------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Very concerned Column % | 73% | 73% | 77% | 73% | 73% | 69% | 73% | 85% DEG | 68% | 75% | 73% | 75% | 70% |
| Somewhat concerned Column % | 20% | 20% | 19% | 21% | 20% | 23% F | 23% F | 11% | 17% | 10% | 20% | 19% | 23% |
| Not very concerned Column % | 5% | 5% B | 1% B | 6% B | 5% | 5% | 4% | 2% | 15% DEF | 2% | 5% | 4% | 5% |
| Not concerned at all Column % | 2% | 2% | 3% | 1% | 2% | 2% | 1% | 2% | 0% | 13% DEFG | 2% | 2% | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEFG

What do you believe is the primary reason housing in Utah has become unaffordable? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Government laws, regulations, and red tape | | | | | | | | | | | | | |
| Column % | 6% | 7% | 4% | 7% | 6% | 8% F | 5% | 4% | 7% | 4% | 6% | 7% | 5% |
| Developers artificially raising prices for greater profit | | | | | | | | | | | | | |
| Column % | 21% | 23% | 20% | 17% | 21% | 17% | 23% H | 26% DH | 39% DEH | 7% | 21% | 21% | 20% |
| Inflation in material and labor costs | | | | | | | | | | | | | |
| Column % | 27% | 28% | 28% | 26% | 27% | 31% F | 30% F | 18% | 23% | 18% | 27% | 28% | 27% |
| Land prices | | | | | | | | | | | | | |
| Column % | 6% | 8% | 4% | 5% | 6% | 8% | 6% | 5% | 6% | 4% | 6% | 4% | 11% I |
| Private companies or individuals buying up housing stock and renting them out | | | | | | | | | | | | | |
| Column % | 30% | 25% | 37% A | 35% A | 30% | 28% G | 26% G | 40% DEG | 12% | 57% DEG | 30% | 31% | 29% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 9% | 9% | 7% | 9% | 9% | 8% | 11% | 8% | 13% | 10% | 9% | 10% | 8% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ADEFGHI

Do you support or oppose requiring state or local governments to hold public hearings before implementing or expanding surveillance technologies, such as facial recognition cameras or license plate readers? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total support | | | | | | | | | | | | | |
| Column % | 84% | 84% | 87% | 81% | 84% | 83% H | 81% H | 93% DEH | 89% H | 55% | 84% | 83% | 84% |
| Strongly support | | | | | | | | | | | | | |
| Column % | 62% | 59% | 68% A | 62% | 62% | 59% H | 57% H | 76% DEH | 79% DEH | 23% | 62% | 62% | 60% |
| Somewhat support | | | | | | | | | | | | | |
| Column % | 22% | 25% | 19% | 19% | 22% | 23% | 24% | 17% | 11% | 32% F | 22% | 21% | 24% |
| Somewhat oppose | | | | | | | | | | | | | |
| Column % | 7% | 6% | 9% | 7% | 7% | 8% F | 9% F | 3% | 2% | 5% | 7% | 6% | 8% |
| Strongly oppose | | | | | | | | | | | | | |
| Column % | 5% | 5% B | 1% B | 7% B | 5% | 6% F | 4% | 2% | 5% | 29% DEFG | 5% | 5% | 5% |
| Total oppose | | | | | | | | | | | | | |
| Column % | 12% | 12% | 9% | 14% | 12% | 13% F | 13% F | 4% | 7% | 35% DEFG | 12% | 12% | 13% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 5% | 5% | 3% | 5% | 5% | 4% | 7% F | 3% | 4% | 10% | 5% | 5% | 3% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABDEFGH

Would you support or oppose requiring the Utah Legislature to review and approve each new type of surveillance technology before state or local government agencies can use it? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total support Column % | 80% | 81% | 83% | 77% | 80% | 80% H | 77% | 84% H | 91% EH | 64% | 80% | 80% | 80% |
| Strongly support Column % | 49% | 51% | 44% | 48% | 49% | 51% EH | 43% | 53% EH | 50% | 31% | 49% | 50% | 46% |
| Somewhat support Column % | 31% | 31% | 39% C | 29% | 31% | 29% | 34% | 32% | 41% | 33% | 31% | 30% | 34% |
| Somewhat oppose Column % | 8% | 9% C | 8% | 5% | 8% | 9% | 7% | 6% | 4% | 1% | 8% | 6% | 10% I |
| Strongly oppose Column % | 4% | 3% | 4% | 8% A | 4% | 3% | 5% | 6% | 0% | 10% | 4% | 5% | 3% |
| Total oppose Column % | 12% | 11% | 12% | 13% | 12% | 12% | 13% | 12% | 4% | 11% | 12% | 11% | 14% |
| I'm not sure Column % | 8% | 7% | 5% | 11% B | 8% | 7% | 10% F | 4% | 5% | 25% DEFG | 8% | 8% | 7% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

The typical cost of legal services from an attorney in Utah is around \$300 per hour. If more affordable options were available for routine legal tasks like drafting a will, preparing a contract, or filing basic paperwork, would you think about using a trained paraprofessional or community justice worker instead of an attorney? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---------------------|-------|---------------|-------------|-------------------------|----------|-----------------|-------------|-----------|-------------------------|-----------|-------------|-----------------|---------|
| | Total | Republic an A | Democra t B | Indepen dent or Other C | Total | Conserv ative D | Moderat e E | Liberal F | Libertari an- leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Yes | | | | | | | | | | | | | |
| Column % | 69% | 67% | 67% | 72% | 69% | 70% | 69% | 67% | 68% | 62% | 69% | 70% | 65% |
| No | | | | | | | | | | | | | |
| Column % | 5% | 5% C | 7% C | 2% B | 5% | 6% | 4% | 4% | 1% | 2% | 5% | 4% | 7% |
| It depends | | | | | | | | | | | | | |
| Column % | 24% | 24% | 24% | 24% | 24% | 21% | 24% | 27% | 31% | 35% | 24% | 23% | 26% |
| I'm not sure | | | | | | | | | | | | | |
| Column % | 3% | 4% | 2% | 2% | 3% | 3% | 3% | 2% | 0% | 1% | 3% | 3% | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: C

Utah's Office of Energy Development is currently executing on an initiative of Governor Cox called Operation Gigawatt to, among other proposals, expand nuclear energy facilities in Utah. Supporters say this could provide clean energy and reduce reliance on foreign sources of fuel. Opponents raise concerns about safety and environmental risks. Do you support or oppose this plan? *

| | Party | | | | Ideology | | | | | Urban/Rural | | | |
|-------------------------------------|-------|---------------|---------------|------------------------|----------|----------------|---------------|---------------|-----------------------|-----------------|-------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total support Column % | 61% | 69% BC | 44% B | 56% B | 61% | 72% EFH | 51% H | 51% H | 79% EFH | 17% | 61% | 62% | 59% |
| Strongly support Column % | 30% | 39% BC | 11% B | 25% B | 30% | 40% EFH | 20% H | 23% H | 39% EFH | 2% | 30% | 30% | 31% |
| Somewhat support Column % | 31% | 30% | 33% | 30% | 31% | 32% H | 31% H | 28% | 40% H | 14% | 31% | 32% | 28% |
| Somewhat oppose Column % | 12% | 10% | 13% | 13% | 12% | 13% | 10% | 11% | 11% | 8% | 12% | 10% | 14% |
| Strongly oppose Column % | 12% | 7% | 23% AC | 14% A | 12% | 6% | 17% DG | 22% DG | 1% | 14% G | 12% | 12% | 11% |
| Total oppose Column % | 23% | 17% | 36% AC | 27% A | 23% | 18% | 27% DG | 33% DG | 12% | 22% | 23% | 23% | 25% |
| I'm not sure Column % | 16% | 13% | 20% A | 18% | 16% | 10% | 22% D | 16% D | 9% | 62% DEFG | 16% | 15% | 16% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Legislative Priorities (All Mentions): Which of the following should Utah lawmakers prioritize in the upcoming legislative session? (Select all that apply). [ROTATE] *

| | Party | | | | Ideology | | | | | Urban/Rural | | | |
|---|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-------------|-------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Affordability and cost of living | | | | | | | | | | | | | |
| % Valid Cases | 80% | 80% | 83% | 79% | 80% | 78% G | 85% DG | 85% DG | 59% | 85% G | 80% | 81% | 78% |
| Access to affordable healthcare | | | | | | | | | | | | | |
| % Valid Cases | 61% | 57% | 77% AC | 59% | 61% | 50% | 71% DG | 77% DG | 35% | 69% DG | 61% | 62% | 58% |
| Access to homeownership | | | | | | | | | | | | | |
| % Valid Cases | 54% | 54% | 53% | 54% | 54% | 58% G | 51% | 50% | 35% | 60% G | 54% | 52% | 56% |
| Improving student achievement in K-12 schools | | | | | | | | | | | | | |
| % Valid Cases | 44% | 40% | 53% A | 46% | 44% | 42% G | 52% DG | 45% G | 23% | 46% G | 44% | 45% | 43% |
| Tax relief | | | | | | | | | | | | | |
| % Valid Cases | 48% | 55% BC | 34% | 42% | 48% | 56% EF | 48% F | 28% | 41% | 45% | 48% | 48% | 46% |
| Roads and infrastructure | | | | | | | | | | | | | |
| % Valid Cases | 43% | 39% | 46% | 48% A | 43% | 41% | 39% | 45% | 59% DE | 59% DE | 43% | 42% | 46% |
| Expanding access to efficient, affordable energy | | | | | | | | | | | | | |
| % Valid Cases | 38% | 36% | 44% | 39% | 38% | 39% | 36% | 38% | 33% | 46% | 38% | 37% | 40% |
| Increasing privacy from government surveillance | | | | | | | | | | | | | |
| % Valid Cases | 34% | 31% | 33% | 42% AB | 34% | 32% | 32% | 41% D | 37% | 40% | 34% | 35% | 33% |
| Improving public safety | | | | | | | | | | | | | |
| % Valid Cases | 34% | 38% C | 35% C | 25% | 34% | 37% F | 33% F | 24% | 37% | 35% | 34% | 32% | 38% |
| Reducing regulations for small businesses | | | | | | | | | | | | | |
| % Valid Cases | 27% | 32% BC | 19% | 22% | 27% | 34% EF | 21% | 14% | 31% F | 40% EF | 27% | 27% | 26% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFG

Legislative Priorities (All Mentions): Which of the following should Utah lawmakers prioritize in the upcoming legislative session? (Select all that apply).
 [ROTATE] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--------------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Other % Valid Cases | 4% | 3% | 7% A | 6% | 4% | 3% | 6% | 5% | 10% | 2% | 4% | 5% | 3% |
| I'm not sure % Valid Cases | 1% | 1% | 2% | 2% | 1% | 1% | 2% | 1% | 5% | 5% | 1% | 1% | 1% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFG

Legislative Priorities (Top 3): Now select your top three from the same set of answers. [ROTATE] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Affordability and cost of living | | | | | | | | | | | | | |
| % Valid Cases | 73% | 73% | 81% AC | 69% | 73% | 68% | 79% DG | 81% DG | 62% | 72% | 73% | 76% J | 67% |
| Access to affordable healthcare | | | | | | | | | | | | | |
| % Valid Cases | 45% | 37% | 63% AC | 49% A | 45% | 31% | 55% DG | 70% DEG | 19% | 60% DG | 45% | 47% | 42% |
| Access to homeownership | | | | | | | | | | | | | |
| % Valid Cases | 37% | 37% | 37% | 37% | 37% | 40% EG | 31% G | 44% EG | 15% | 28% | 37% | 35% | 43% I |
| Tax relief | | | | | | | | | | | | | |
| % Valid Cases | 33% | 42% BC | 15% | 26% B | 33% | 42% EF | 27% F | 16% | 27% | 37% F | 33% | 33% | 33% |
| Improving student achievement in K-12 schools | | | | | | | | | | | | | |
| % Valid Cases | 25% | 21% | 31% A | 27% A | 25% | 22% | 32% DFG | 21% | 17% | 41% DFG | 25% | 24% | 25% |
| Roads and infrastructure | | | | | | | | | | | | | |
| % Valid Cases | 22% | 20% | 20% | 26% A | 22% | 22% | 18% | 18% | 61% DEFH | 24% | 22% | 22% | 21% |
| Expanding access to efficient, affordable energy | | | | | | | | | | | | | |
| % Valid Cases | 18% | 20% C | 20% C | 13% | 18% | 19% | 16% | 20% | 4% | 6% | 18% | 19% | 15% |
| Increasing privacy from government surveillance | | | | | | | | | | | | | |
| % Valid Cases | 16% | 12% | 13% | 24% AB | 16% | 15% | 14% | 15% | 45% DEF | 8% | 16% | 13% | 21% I |
| Improving public safety | | | | | | | | | | | | | |
| % Valid Cases | 16% | 18% | 13% | 14% | 16% | 21% EF | 14% F | 8% | 12% | 12% | 16% | 15% | 18% |
| Reducing regulations for small businesses | | | | | | | | | | | | | |
| % Valid Cases | 11% | 14% | 2% | 11% | 11% | 14% EF | 8% | 5% | 31% DEF | 10% | 11% | 11% | 11% |
| Other | | | | | | | | | | | | | |
| % Valid Cases | 4% | 4% | 5% | 2% | 4% | 3% | 5% | 2% | 9% | 0% | 4% | 4% | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Legislative Priorities (Top 3): Now select your top three from the same set of answers. [ROTATE] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--------------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| I'm not sure % Valid Cases | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Utah's new NHL team has adopted the nickname "Mammoth." Overall, do you like or dislike this team name? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------------------|-------|---------------|--------------|------------------------|----------|----------------|--------------|--------------|-----------------------|----------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total like Column % | 58% | 61% C | 59% | 53% D | 58% | 60% H | 58% | 58% H | 55% | 40% | 58% | 58% | 60% |
| Strongly like Column % | 22% | 27% BC | 18% D | 16% E | 22% | 24% | 20% | 20% | 21% | 31% | 22% | 21% | 25% |
| Somewhat like Column % | 36% | 34% | 42% | 37% | 36% | 36% H | 38% H | 39% H | 34% H | 9% | 36% | 36% | 35% |
| Somewhat dislike Column % | 14% | 14% | 10% | 16% | 14% | 14% | 11% | 17% | 10% | 9% | 14% | 13% | 15% |
| Strongly dislike Column % | 8% | 6% A | 12% A | 9% | 8% | 8% | 11% | 7% | 4% | 2% | 8% | 8% | 7% |
| Total dislike Column % | 22% | 20% | 21% | 25% | 22% | 22% | 22% | 24% | 13% | 12% | 22% | 22% | 22% |
| I'm not sure Column % | 20% | 19% | 19% | 22% | 20% | 18% | 20% | 18% | 32% DF | 48% DEF | 20% | 21% | 18% |

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFH**

Do you approve or disapprove of the direction of the Utah Jazz franchise? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|--------------|--------------|------------------------|----------|----------------|---------------|---------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total approve Column % | 37% | 43% C | 38% C | 26% C | 37% | 37% H | 42% GH | 39% GH | 22% G | 15% H | 37% | 40% J | 32% I |
| Strongly approve Column % | 12% | 15% C | 15% C | 6% C | 12% | 9% H | 15% DG | 21% DG | 1% G | 9% H | 12% | 13% I | 10% J |
| Somewhat approve Column % | 25% | 28% C | 24% | 19% C | 25% | 28% FH | 27% FH | 18% F | 20% | 6% H | 25% | 26% | 22% |
| Somewhat disapprove Column % | 8% | 8% | 6% | 10% | 8% | 9% | 9% | 6% | 13% | 2% | 8% | 8% | 8% |
| Strongly disapprove Column % | 6% | 4% B | 6% | 11% A | 6% | 7% | 6% | 7% | 3% | 1% | 6% | 7% | 6% |
| Total disapprove Column % | 15% | 12% B | 11% B | 21% AB | 15% | 16% H | 15% | 13% | 16% | 3% H | 15% | 15% | 14% |
| I don't follow the Utah Jazz Column % | 33% | 30% B | 36% | 38% A | 33% | 32% B | 32% | 33% | 48% D | 41% | 33% | 30% I | 42% J |
| I'm not sure Column % | 15% | 14% | 14% | 15% | 15% | 14% B | 11% B | 15% B | 14% B | 40% DEFG | 15% | 16% | 12% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Which player do you consider the greatest Utah Jazz player of all time? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|---------------|--------------|------------------------|----------|-----------------|---------------|----------------|-----------------------|-----------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| John Stockton Column % | 36% | 42% BC | 26% | 32% | 36% | 45% EFGH | 34% GH | 26% | 16% | 13% | 36% | 36% | 38% |
| Karl Malone Column % | 30% | 30% | 30% | 31% | 30% | 29% | 33% | 28% | 18% | 60% DEFG | 30% | 31% | 29% |
| Adrian Dantley Column % | 1% | 0% | 5% AC | 0% | 1% | 0% | 3% D | 1% | 0% | 0% | 1% | 1% | 1% |
| Someone else Column % | 2% | 1% | 2% | 5% A | 2% | 1% | 2% | 3% D | 12% DEF | 4% | 2% | 2% | 1% |
| I don't follow the Utah Jazz Column % | 30% | 27% | 37% A | 32% | 30% | 25% | 28% | 42% DEH | 54% DEH | 23% | 30% | 30% | 31% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Utah leaders have discussed attracting a Major League Baseball team, which could involve using public tax dollars to help fund a stadium. Do you support or oppose using tax dollars for a Major League Baseball stadium in Utah? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total support Column % | 41% | 44% C | 45% C | 34% D | 41% | 40% H | 45% H | 42% H | 38% | 22% | 41% | 42% | 39% |
| Strongly support Column % | 16% | 17% C | 18% C | 12% D | 16% | 16% G | 19% G | 15% | 5% | 10% | 16% | 16% | 15% |
| Somewhat support Column % | 25% | 26% | 26% | 22% | 25% | 24% | 26% H | 27% H | 33% H | 11% | 25% | 25% | 24% |
| Somewhat oppose Column % | 20% | 19% | 18% | 23% | 20% | 23% GH | 19% | 18% | 9% | 7% | 20% | 19% | 21% |
| Strongly oppose Column % | 30% | 28% | 30% | 32% | 30% | 30% | 24% | 29% | 43% E | 49% DEF | 30% | 29% | 31% |
| Total oppose Column % | 50% | 47% | 47% | 55% A | 50% | 53% E | 43% | 47% | 52% | 56% | 50% | 49% | 52% |
| I'm not sure Column % | 10% | 9% | 8% | 11% | 10% | 7% | 12% D | 11% | 10% | 23% D | 10% | 10% | 9% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGH

Have you seen the logo for the 2034 Winter Olympics in Utah? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--------------------------|-------|-----------------|-----------------|------------------------|----------|-----------------|------------------|-----------------|-----------------------|--------------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Yes Column % | 36% | 30% A | 40% A | 45% A | 36% | 34% H | 42% DH | 38% H | 41% H | 2% | 36% | 36% | 36% |
| No Column % | 58% | 62% C | 57% | 51% | 58% | 58% | 52% | 58% | 59% | 91% DEFG | 58% | 58% | 57% |
| I'm not sure Column % | 7% | 9% BC | 3% | 4% | 7% | 9% | 5% | 4% | 0% | 6% | 7% | 6% | 7% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Based on what you see here, do you like or dislike the logo for the 2034 Winter Olympics in Utah? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------------------|-------|--------------|------------|------------------------|----------|----------------|----------------|---------------|-----------------------|-----------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Total like Column % | 35% | 36% | 37% | 32% | 35% | 32% | 45% DFG | 34% | 25% | 41% | 35% | 37% | 31% |
| Strongly like Column % | 8% | 9% | 6% | 8% | 8% | 8% | 12% FH | 6% | 9% | 2% | 8% | 9% | 7% |
| Somewhat like Column % | 27% | 27% | 31% | 24% | 27% | 24% | 33% DG | 27% | 16% | 40% DG | 27% | 28% | 24% |
| Somewhat dislike Column % | 28% | 28% | 31% | 26% | 28% | 29% H | 26% H | 30% H | 38% H | 9% | 28% | 28% | 27% |
| Strongly dislike Column % | 30% | 30% | 26% | 33% | 30% | 33% EH | 24% | 32% | 33% | 16% | 30% | 28% | 35% |
| Total dislike Column % | 58% | 58% | 57% | 59% | 58% | 63% EH | 50% H | 61% EH | 71% EH | 25% | 58% | 57% | 62% |
| I'm not sure Column % | 6% | 5% | 5% | 9% | 6% | 6% | 5% | 5% | 4% | 34% DEFG | 6% | 6% | 7% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGH

Have you watched or heard about the TV series "The Secret Lives of Mormon Wives"? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|--------------|--------------|-----------------------|----------|---------------|--------------|--------------|-----------------------|--------------|-------------|-----------------|---------|
| | Total | Republic an | Democra t | Indepen dent or Other | Total | Conserv ative | Moderat e | Liberal F | Libertari an- leaning | Refused H | Total | Urban / Metro I | Rural J |
| | | A | B | C | | D | E | | G | | | | |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Yes, I've watched it | | | | | | | | | | | | | |
| Column % | 16% | 16% | 22% C | 13% C | 16% | 12% | 18% D | 23% D | 12% | 26% D | 16% | 15% | 19% |
| I've heard of it but haven't watched | | | | | | | | | | | | | |
| Column % | 72% | 69% | | 76% A | 72% | 75% FH | 72% H | 66% | 67% | 55% | 72% | 73% | 67% |
| No, I haven't heard of it | | | | | | | | | | | | | |
| Column % | 12% | 15% B | 7% B | 11% | 12% | 13% | 9% E | 11% | 21% E | 19% | 12% | 11% | 14% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFH

Overall, do you have a favorable or unfavorable view of the show? [BASE: Has watched or heard of "The Secret Lives of Mormon Wives"] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|---------------|---------------|------------------------|----------|----------------|--------------|----------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 879 | 452 | 158 | 268 | 879 | 424 | 219 | 178 | 30 | 27 | 879 | 622 | 257 |
| Total favorable Column % | 14% | 13% | 22% AC | 11% | 14% | 7% | 18% D | 22% D | 15% | 32% D | 14% | 12% | 18% I |
| Very favorable Column % | 5% | 6% C | 5% | 2% | 5% | 3% | 2% | 8% DE | 5% | 25% DEFG | 5% | 3% | 8% I |
| Somewhat favorable Column % | 9% | 7% | 17% AC | 9% | 9% | 4% | 15% D | 14% D | 10% | 7% | 9% | 9% | 10% |
| Somewhat unfavorable Column % | 16% | 12% | 27% AC | 15% | 16% | 13% | 16% | 24% DEH | 18% | 7% | 16% | 18% J | 12% |
| Very unfavorable Column % | 46% | 55% BC | 27% | 41% B | 46% | 60% EFH | 34% H | 31% H | 42% H | 12% | 46% | 44% | 51% |
| Total unfavorable Column % | 61% | 67% BC | 54% | 56% | 61% | 73% EFH | 51% H | 55% H | 61% H | 19% | 61% | 61% | 62% |
| I'm not sure Column % | 25% | 20% | 24% | 33% AB | 25% | 20% | 32% D | 23% | 25% | 50% DFG | 25% | 27% J | 20% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Generally speaking, do you think of yourself as a...? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Democrat Column % | 17% | 0% | 100% AC | 0% | 17% | 1% | 20% DH | 57% DEGH | 12% D | 4% | 17% | 17% | 16% |
| Independent Column % | 27% | 0% | 0% | 90% AB | 27% | 15% | 50% DF | 23% D | 49% DF | 41% DF | 27% | 27% | 27% |
| Republican Column % | 53% | 100% BC | 0% | 0% | 53% | 83% EFGH | 28% F | 16% | 31% F | 43% F | 53% | 52% | 55% |
| Something else: Column % | 3% | 0% | 0% | 10% AB | 3% | 2% | 2% | 4% D | 8% D | 12% DE | 3% | 3% | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

Would you call yourself a... [BASE: Republican] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 530 | 530 | - | - | 530 | 403 | 68 | 32 | 12 | 14 | 530 | 366 | 164 |
| Strong Republican Column % | 60% | 60% | - | - | 60% | 69% EFGH | 37% H | 45% H | 15% | 14% | 60% | 62% | 56% |
| Not a very strong Republican Column % | 40% | 40% | - | - | 40% | 31% | 63% D | 55% D | 85% D | 86% DEF | 40% | 38% | 44% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGH

Would you call yourself a... [BASE: Democrat] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|--------------|------------|------------------------|----------|----------------|------------------------|------------------------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 170 | - | 170 | - | 170 | 3 | 47 | 113 | 5 | 1 | 170 | 122 | 48 |
| Strong Democrat Column % | 72% | - | 72% | - | 72% | 45% | 39% E | 87% E | 51% | 100% | 72% | 69% | 81% |
| Not a very strong Democrat Column % | 28% | - | 28% | - | 28% | 55% | 61% F | 13% | 49% | 0% | 28% | 31% | 19% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: EF

Do you think of yourself as... [BASE: Independent or something else] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---------------------------------------|-------|--------------|------------|------------------------|----------|----------------|----------------|-----------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 300 | - | - | 300 | 300 | 81 | 126 | 54 | 22 | 18 | 300 | 212 | 88 |
| Closer to the Republican Party | | | | | | | | | | | | | |
| Column % | 28% | - | - | 28% | 28% | 59% EFH | 14% | 9% | 54% EFH | 13% | 28% | 24% | 37% I |
| Closer to the Democratic Party | | | | | | | | | | | | | |
| Column % | 29% | - | - | 29% | 29% | 4% | 34% DGH | 66% DEGH | 12% | 5% | 29% | 30% | 25% |
| Strictly Independent | | | | | | | | | | | | | |
| Column % | 44% | - | - | 44% | 44% | 37% | 52% DF | 25% | 34% | 83% DEFG | 44% | 46% | 38% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFGHI

Would you describe yourself as feeling “politically homeless” today—that is, you don’t feel represented by either major party? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--------------------------|-------|--------------|--------------|------------------------|----------|-----------------|--------------|---------------|-----------------------|-----------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Yes Column % | 40% | 32% | 37% | 55% AB | 40% | 32% | 51% D | 45% D | 49% D | 34% | 40% | 41% | 36% |
| No Column % | 49% | 57% C | 54% C | 31% C | 49% | 59% EFGH | 35% | 46% EH | 40% | 26% | 49% | 48% | 50% |
| I'm not sure Column % | 12% | 11% | 9% | 14% | 12% | 10% | 14% | 9% | 11% | 40% DEFG | 12% | 11% | 13% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGH

If the 2024 presidential election were held again today, who would you vote for? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-------------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Donald Trump Column % | 49% | 77% BC | 4% | 26% B | 49% | 78% EFGH | 22% F | 10% | 53% EF | 63% EF | 49% | 47% | 56% I |
| Kamala Harris Column % | 31% | 9% | 83% AC | 42% A | 31% | 5% | 50% DGH | 81% DEGH | 18% D | 3% | 31% | 33% J | 27% |
| Someone else Column % | 18% | 13% | 13% | 30% AB | 18% | 16% F | 27% DF | 8% | 28% F | 32% DF | 18% | 19% | 16% |
| I would not vote Column % | 1% | 1% | 0% | 2% | 1% | 1% | 1% | 1% | 0% | 3% | 1% | 1% | 1% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

2024 Presidential Ballot *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|----------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 938 | 508 | 165 | 265 | 938 | 458 | 228 | 189 | 33 | 30 | 938 | 659 | 279 |
| Donald Trump Column % | 57% | 84% BC | 6% | 35% B | 57% | 84% EFG | 31% F | 15% | 64% EF | 88% EFG | 57% | 53% | 65% I |
| Kamala Harris Column % | 36% | 10% | 92% AC | 51% A | 36% | 9% | 57% DGH | 81% DEGH | 34% DH | 5% | 36% | 39% J | 29% |
| Other Column % | 7% | 6% | 2% | 14% AB | 7% | 7% | 11% F | 4% | 3% | 7% | 7% | 8% | 6% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

In the November 2024 election for Congress, did you vote for the Democratic candidate, a Republican candidate, or someone else in your district? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|---------------|---------------|------------------------|----------|-----------------|-----------------|-----------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Republican candidate Column % | 56% | 86% BC | 3% A | 32% B | 56% | 85% EFGH | 33% F | 16% E | 58% EFH | 23% H | 56% | 53% I | 60% J |
| Democrat candidate Column % | 29% | 4% B | 93% AC | 36% A | 29% | 4% DGH | 46% DGH | 75% DEGH | 23% DH | 3% H | 29% | 32% J | 22% I |
| Someone else Column % | 6% | 2% B | 1% A | 16% AB | 6% | 4% DF | 11% DF | 2% DF | 8% DF | 38% DEFG | 6% | 7% | 4% |
| I did not vote Column % | 9% | 8% B | 3% A | 16% AB | 9% | 8% DEFG | 10% DEFG | 7% DEFG | 11% DEFG | 37% DEFG | 9% | 8% I | 13% J |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

If the election for the U.S. House of Representatives were held today, would you vote for the Republican candidate, the Democratic candidate, or someone else? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---|-------|---------------|---------------|------------------------|----------|-----------------|----------------|-----------------|-----------------------|-----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Republican candidate Column % | 48% | 78% BC | 2% B | 20% B | 48% | 78% EFGH | 18% E | 15% F | 37% EF | 29% F | 48% | 45% I | 55% I |
| Democratic candidate Column % | 31% | 6% AC | 92% AC | 40% A | 31% | 4% DGH | 50% DGH | 77% DEGH | 22% DH | 2% DF | 31% | 33% J | 26% J |
| Someone else Column % | 7% | 3% AB | 3% AB | 14% AB | 7% | 5% F | 11% DF | 1% DF | 19% DF | 19% DF | 7% | 7% | 6% |
| I would not vote Column % | 1% | 1% A | 0% | 3% A | 1% | 1% | 3% F | 0% F | 0% | 2% | 1% | 1% | 1% |
| I'm not sure Column % | 14% | 12% B | 2% AB | 24% AB | 14% | 12% F | 18% F | 6% F | 23% F | 47% DEFG | 14% | 14% | 13% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Thinking about your general approach to issues, do you consider yourself to be... *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Very liberal Column % | 10% | 3% | 34% AC | 7% A | 10% | 0% | 0% | 48% DEGH | 0% | 0% | 10% | 10% | 8% |
| Somewhat liberal Column % | 10% | 3% | 32% AC | 11% A | 10% | 0% | 0% | 52% DEGH | 0% | 0% | 10% | 11% | 9% |
| Moderate Column % | 24% | 13% | 28% A | 42% AB | 24% | 0% | 100% DFGH | 0% | 0% | 0% | 24% | 25% | 22% |
| Somewhat conservative Column % | 25% | 38% BC | 2% | 16% B | 25% | 52% EFGH | 0% | 0% | 0% | 0% | 25% | 27% | 21% |
| Very conservative Column % | 23% | 38% BC | 0% | 11% B | 23% | 48% EFGH | 0% | 0% | 0% | 0% | 23% | 21% | 29% I |
| I'm not sure Column % | 3% | 3% | 1% | 6% AB | 3% | 0% | 0% | 0% | 0% | 100% DEFG | 3% | 2% | 5% I |
| Libertarian-leaning Column % | 4% | 2% | 3% | 7% AB | 4% | 0% | 0% | 0% | 100% DEFH | 0% | 4% | 3% | 6% I |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHI

Which of the following are you? *

| | Party | | | | Ideology | | | | | Urban/Rural | | | |
|---------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-------------|-------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Male Column % | 48% | 51% B | 37% | 49% B | 48% | 52% EF | 40% | 41% | 72% DEF | 51% | 48% | 48% | 48% |
| Female Column % | 51% | 49% | 63% AC | 48% | 51% | 48% G | 59% DG | 55% G | 28% | 49% | 51% | 52% | 50% |
| Other/Non-binary Column % | 1% | 0% | 0% | 3% A | 1% | 0% | 0% | 4% DE | 0% | 0% | 1% | 0% | 2% I |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGI

Age Group *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-----------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| 18 to 24 Column % | 8% | 9% | 11% | 6% | 8% | 7% | 5% | 9% | 8% | 32% DEFG | 8% | 7% | 11% I |
| 25 to 34 Column % | 14% | 12% | 20% A | 14% | 14% | 14% H | 11% | 19% EH | 18% H | 3% | 14% | 14% | 14% |
| 35 to 44 Column % | 16% | 16% | 15% | 16% | 16% | 12% | 15% | 27% DE | 18% | 21% | 16% | 16% | 16% |
| 45 to 54 Column % | 18% | 17% | 15% | 22% | 18% | 16% | 25% DF | 16% | 12% | 14% | 18% | 19% | 16% |
| 55 to 64 Column % | 15% | 16% | 15% | 14% | 15% | 16% F | 16% | 9% | 16% | 25% F | 15% | 15% | 15% |
| 65+ Column % | 29% | 31% | 24% | 29% | 29% | 35% FH | 28% FH | 19% H | 28% H | 6% | 29% | 29% | 28% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ADEFGHI

Which of the following best describes your race or ethnicity? *

| | Party | | | | Ideology | | | | | Urban/Rural | | | |
|----------------------------------|-------|---------------|---------------|-------------------------|----------|-----------------|--------------|---------------|-------------------------|-------------|-------|-----------------|-------------|
| | Total | Republic an A | Democra t B | Indepen dent or Other C | Total | Conserv ative D | Moderat e E | Liberal F | Libertari an- leaning G | Refused H | Total | Urban / Metro I | Rural J |
| | | 530 | 170 | 300 | | 487 | 242 | 199 | 38 | | | 701 | 299 |
| Sample Size | 1,000 | | | | 1,000 | | | | | 34 | 1,000 | 701 | 299 |
| White, non-Hispanic | | | | | | | | | | | | | |
| Column % | 86% | 88% B | 79% B | 86% B | 86% | 89% EF | 82% E | 80% F | 98% DEF | 91% | 86% | 86% | 85% |
| Black or African American | | | | | | | | | | | | | |
| Column % | 1% | 1% | 0% | 1% | 1% | 0% | 3% DF | 1% | 0% | 1% | 1% | 1% | 1% |
| Asian | | | | | | | | | | | | | |
| Column % | 2% | 1% | 3% A | 4% A | 2% | 1% | 4% D | 3% D | 0% | 0% | 2% | 3% J | 0% I |
| Hispanic | | | | | | | | | | | | | |
| Column % | 8% | 7% | 17% AC | 5% | 8% | 7% | 9% | 12% DG | 0% | 4% | 8% | 8% | 8% |
| Other | | | | | | | | | | | | | |
| Column % | 3% | 3% | 1% | 4% | 3% | 3% | 2% | 3% | 1% | 2% | 3% | 2% I | 5% J |
| Prefer not to say | | | | | | | | | | | | | |
| Column % | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGIJ

How many infants and children under 18 years of age live in your household today? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|------------------------------|-------|--------------|---------------|------------------------|----------|----------------|------------|-----------|-----------------------|--------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| None Column % | 69% | 67% | 78% AC | 68% | 69% | 70% | 69% | 66% | 79% | 71% | 69% | 69% | 71% |
| 1 to 2 Column % | 23% | 25% B | 16% B | 24% | 23% | 22% | 24% | 28% | 14% | 12% | 23% | 23% | 23% |
| 3 or more Column % | 8% | 8% | 6% | 9% | 8% | 7% | 8% | 6% | 7% | 16% F | 8% | 8% | 6% |

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCF**

Which of the following best describes your household's total income in 2025 BEFORE taxes? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---------------------------------|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| < \$15,000 Column % | 8% | 6% | 12% A | 9% | 8% | 5% | 9% D | 9% | 5% | 35% DEFG | 8% | 8% | 9% |
| \$15,000-\$24,999 Column % | 7% | 6% | 4% | 11% AB | 7% | 8% E | 3% | 5% | 9% | 21% DEF | 7% | 6% | 9% |
| \$25,000-\$34,999 Column % | 8% | 10% C | 11% C | 2% | 8% | 6% | 6% | 15% DEG | 0% | 11% | 8% | 9% | 6% |
| \$35,000-\$49,999 Column % | 12% | 13% | 10% | 10% | 12% | 14% H | 10% | 10% | 19% H | 2% | 12% | 10% | 16% I |
| \$50,000-\$74,999 Column % | 22% | 22% | 23% | 21% | 22% | 24% | 23% | 20% | 13% | 10% | 22% | 26% J | 13% |
| \$75,000-\$99,999 Column % | 15% | 15% | 13% | 16% | 15% | 15% | 18% H | 14% | 17% | 3% | 15% | 13% | 19% I |
| \$100,000-124,999 Column % | 9% | 9% | 10% | 8% | 9% | 8% | 11% | 10% | 9% | 1% | 9% | 9% | 9% |
| \$125,000-\$149,999 Column % | 5% | 5% | 5% | 5% | 5% | 5% | 4% | 4% | 7% | 7% | 5% | 4% | 7% I |
| \$150,000-199,999 Column % | 5% | 5% | 5% | 5% | 5% | 5% | 6% | 5% | 7% | 0% | 5% | 5% | 5% |
| \$200,000 and over Column % | 5% | 4% | 5% | 6% | 5% | 4% | 7% | 5% | 5% | 8% | 5% | 5% | 5% |
| Not sure Column % | 4% | 4% | 1% B | 6% B | 4% | 5% E | 2% | 2% | 10% | 1% | 4% | 4% | 3% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Which of the following best describes your current education level? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | | |
|--|-------|---------------|-------------|-------------------------|----------|-----------------|-------------|-----------|-------------------------|-----------|-------------|-----------------|---------|-----|
| | Total | Republic an A | Democra t B | Indepen dent or Other C | Total | Conserv ative D | Moderat e E | Liberal F | Libertari an- leaning G | Refused H | Total | Urban / Metro I | Rural J | |
| | | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Sample Size | | | | | | | | | | | | | | |
| Some high school or less | | | | | | | | | | | | | | |
| Column % | 7% | 5% B | 0% | 14% AB | 7% | 6% | 5% | 10% | 0% | 27% DEFG | 7% | 6% | 9% | |
| High school graduate | | | | | | | | | | | | | | |
| Column % | 22% | 23% C | 29% C | 16% | 22% | 21% | 19% | 22% | 19% | 53% DEFG | 22% | 22% | 22% | |
| Associate degree (two-year post-secondary degree) | | | | | | | | | | | | | | |
| Column % | 7% | 8% B | 3% | 7% | 7% | 8% | 7% | 6% | 1% | 9% | 7% | 7% | 7% | |
| Some college but no degree | | | | | | | | | | | | | | |
| Column % | 23% | 25% | 19% | 21% | 23% | 27% FH | 24% FH | 16% | 21% H | 5% | 23% | 21% | 27% | |
| Bachelor's degree | | | | | | | | | | | | | | |
| Column % | 25% | 24% | 26% | 26% | 25% | 26% H | 23% H | 28% H | 27% H | 5% | 25% | 26% | 22% | |
| Master's or professional degree | | | | | | | | | | | | | | |
| Column % | 10% | 9% | 16% AC | 9% | 10% | 9% | 12% H | 13% H | 6% | 1% | 10% | 11% J | 7% | |
| Doctoral degree | | | | | | | | | | | | | | |
| Column % | 4% | 3% | 6% | 5% | 4% | 2% | 8% D | 5% | 0% | 0% | 4% | 4% | 4% | |
| Prefer not to say | | | | | | | | | | | | | | |
| Column % | 2% | 2% | 1% | 2% | 2% | 1% | 1% | 0% | 25% DEFH | 1% | 2% | 2% | 2% | |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHJ

What is your current marital status? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|---------------|---------------|------------------------|----------|----------------|---------------|---------------|-----------------------|----------------|-------------|-----------------|--------------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Married Column % | 55% | 61% BC | 45% | 51% | 55% | 63% EFH | 53% FH | 43% | 60% H | 29% | 55% | 56% | 55% |
| Widowed Column % | 4% | 5% B | 1% | 5% | 4% | 6% EF | 2% | 3% | 0% | 6% | 4% | 5% | 3% |
| Divorced Column % | 13% | 12% | 15% | 13% | 13% | 14% | 14% | 12% | 9% | 6% | 13% | 14% | 11% |
| Separated Column % | 2% | 2% | 0% | 2% | 2% | 1% | 3% | 1% | 5% | 6% | 2% | 2% | 3% |
| Never married Column % | 20% | 16% | 32% AC | 20% | 20% | 14% | 20% | 31% DE | 16% | 42% DEG | 20% | 18% | 25% I |
| Prefer not to say Column % | 1% | 0% | 1% | 2% A | 1% | 0% | 1% D | 1% | 0% | 7% D | 1% | 1% | 1% |
| Living with partner Column % | 5% | 3% | 6% | 7% A | 5% | 2% | 7% D | 9% D | 10% D | 4% | 5% | 6% J | 2% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Do you own or rent your home? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|---------------|-------|--------------|---------------|------------------------|----------|----------------|--------------|--------------|-----------------------|---------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Own Column % | 67% | 69% B | 57% B | 69% B | 67% | 72% FH | 68% H | 60% H | 60% | 42% B | 67% | 66% | 70% |
| Rent Column % | 33% | 31% | 43% AC | 31% | 33% | 28% | 32% | 40% D | 40% | 58% DE | 33% | 34% | 30% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFH

Thinking about your religion, are you... *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|--|-------|--------------|------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Protestant Column % | 6% | 7% | 7% | 4% | 6% | 7% | 8% | 3% | 6% | 0% | 6% | 7% | 5% |
| Roman Catholic Column % | 7% | 6% | 13% AC | 5% | 7% | 6% | 8% | 8% | 9% | 6% | 7% | 7% | 6% |
| Church of Jesus Christ of Latter-Day Saints Column % | 50% | 65% BC | 19% | 43% B | 50% | 65% EF | 42% F | 25% | 52% F | 57% F | 50% | 48% | 56% I |
| Orthodox (e.g., Greek or Russian Orthodox) Column % | 0% | 0% | 2% | 1% | 0% | 0% | 1% D | 0% | 1% | 0% | 0% | 0% | 1% |
| Jewish Column % | 1% | 0% | 1% | 1% A | 1% | 0% | 1% | 1% | 1% | 0% | 1% | 1% | 0% |
| Muslim Column % | 0% | 1% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% |
| Buddhist Column % | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 0% |
| Hindu Column % | 0% | 0% | 0% | 1% A | 0% | 0% | 1% | 2% D | 0% | 0% | 0% | 0% | 0% |
| Atheist Column % | 5% | 1% | 15% AC | 5% A | 5% | 0% | 4% D | 17% DEGH | 0% | 0% | 5% | 5% | 3% |
| Agnostic Column % | 7% | 4% | 9% A | 10% A | 7% | 3% | 9% D | 13% D | 8% | 3% | 7% | 8% J | 4% |
| Something else Column % | 11% | 9% | 10% | 14% | 11% | 11% G | 14% G | 9% | 1% | 11% | 11% | 11% | 10% |
| Nothing in particular Column % | 12% | 7% | 23% AC | 15% A | 12% | 7% | 12% D | 20% DE | 23% D | 23% D | 12% | 12% | 13% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

Would you describe yourself as a 'born-again' or evangelical Christian? [BASE: Protestant] *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|-----------------|-------|--------------|--------------|------------------------|----------|----------------|------------|-----------|-----------------------|-----------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 60 | 36 | 12 | 12 | 60 | 33 | 19 | 7 | 2 | 0 | 60 | 46 | 15 |
| Yes Column % | 38% | 28% | 14% | 92% AB | 38% | 45% | 30% | 25% | 33% | 0% | 38% | 38% | 37% |
| No Column % | 62% | 72% C | 86% C | 8% | 62% | 55% | 70% | 75% | 67% | 100% | 62% | 62% | 63% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABC

Are you now employed full-time, part-time, self-employed, or not employed? *

| | Party | | | | Ideology | | | | | | Urban/Rural | | |
|----------------------------------|-------|--------------|--------------|------------------------|----------|----------------|--------------|---------------|-----------------------|---------------|-------------|-----------------|---------|
| | Total | Republican A | Democrat B | Independent or Other C | Total | Conservative D | Moderate E | Liberal F | Libertarian-leaning G | Refused H | Total | Urban / Metro I | Rural J |
| Sample Size | 1,000 | 530 | 170 | 300 | 1,000 | 487 | 242 | 199 | 38 | 34 | 1,000 | 701 | 299 |
| Full-time Column % | 36% | 37% | 36% | 33% | 36% | 36% H | 38% H | 36% H | 31% | 15% | 36% | 36% | 34% |
| Part-time Column % | 11% | 12% | 15% C | 9% | 11% | 9% | 13% | 13% | 19% D | 24% D | 11% | 11% | 12% |
| Self-employed Column % | 9% | 10% | 5% | 9% | 9% | 11% F | 10% F | 4% | 9% | 2% | 9% | 9% | 8% |
| Not employed Column % | 16% | 13% | 17% | 19% A | 16% | 10% | 14% | 26% DE | 32% DE | 28% DE | 16% | 15% | 18% |
| Retired Column % | 29% | 29% | 27% | 29% | 29% | 35% EFG | 24% G | 21% | 9% | 30% G | 29% | 29% | 28% |
| Don't know Column % | 0% | 0% | 1% | 0% | 0% | 0% | 0% | 1% | 0% | 1% | 0% | 0% | 0% |

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACDEFGH

Are you now employed full-time, part-time, self-employed, or not employed? *

Weight Variable = Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ACDEFGH**