

Crosstabs (Party, Ideology, 2024 Vote)

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

April 2, 2025

Targoz Market Research®

Table of contents

Are you registered to vote at your present address?	5
The United States: In general, are you satisfied or dissatisfied with the way things are going in: *	6
The economy: In general, are you satisfied or dissatisfied with the way things are going in: *	7
Your personal life: In general, are you satisfied or dissatisfied with the way things are going in: *	8
Do you approve or disapprove of the job Donald Trump is doing as President? *	9
Do you approve or disapprove of the job Elon Musk is doing at the Department of Government Efficiency (DOGE)? *	10
Do you have a favorable or unfavorable view of Elon Musk? *	11
Political identity refers to the general ideological direction of the country based on policies, public opinion, and leadership How would you describe the United States' political identity in 2025? *	12
Comedian Bill Maher recently remarked that he thinks current President Donald Trump is now cool Regardless of your own political views, do you think Americans now consider Trump cool? *	13
Do you think Donald Trump was ever considered cool in the past? Base: Among those with an opinion on whether Americans consider Trump cool *	14
In your opinion, do tariffs generally help or hurt the American economy? *	15
In your opinion, which of these TV shows from the 2000s is the greatest? [ROTATE] "Greatest" can mean the most influential, best-written, most entertaining, or simply your favorite. *	16
The Third-Party Doctrine states that when individuals voluntarily share personal information with companies—such as banks, cellular providers, or internet service providers—they forfeit any reasonable expectation of privacy. This means companies may disclose user data to the government or law enforcement, either voluntarily or under legal compulsion, without a warrant. What is your opinion of the Third-Party Doctrine and its impact on privacy? Do you... *	17
Should law enforcement be required to name a specific person when serving a search warrant? *	19
Should search warrants for digital information (such as Google search history or genealogical DNA databases) require stronger legal protections, such as naming a suspect or using specific details to limit unnecessary surveillance? *	20
Modern vehicles store extensive personal data, including: •Text messages and call logs (synced from smartphones) •GPS history (previous locations and frequently visited places) •Browsing history (from built-in internet systems) •Shopping and payment data (used in digital dashboards or apps). If you were pulled over, should police be able to access this information without a warrant? *	21
Do you support allowing the government to conduct real-time surveillance on citizens (such as facial recognition and license plate readers) as an ongoing search for criminals, even when not looking for a specific suspect? Background: •Facial recognition technology scans people's faces in public places and	

compares them to government databases to identify individuals. •License plate readers automatically scan and track vehicle plates, logging their locations and movements. Do you support or oppose allowing this type of surveillance? *	22
Should the government be allowed to use personal data for a different purpose than it was originally collected for without an additional warrant or consent? For example, if traffic cameras are used to enforce speeding or HOV lane violations, should the government also be able to use them to track a suspect’s vehicle in a criminal investigation unrelated to traffic enforcement? *	23
Artificial Intelligence (AI) powers technologies like chatbots, facial recognition, self-driving cars, and predictive policing. Some argue that AI needs strict government oversight to prevent misuse, while others believe lighter regulations or self-regulation will encourage innovation. What level of regulation do you support? *	24
Gig workers and freelancers—including ride-share drivers, delivery workers, and independent contractors—do not receive traditional job benefits because they are not classified as employees. Portable benefits are designed to move with workers from job to job, allowing independent workers to access healthcare, retirement plans, or paid leave without being tied to a single employer. Do you think gig workers should have access to these benefits? *	25
Companies like Uber, DoorDash, and Lyft generally cannot provide benefits under current law to drivers because they classify them as independent contractors rather than employees. Would you be more likely to use a ride-share or food delivery service if they could and did offer benefits to drivers? *	26
Generally speaking, do you think of yourself as a ? *	27
2024 Presidential Do-over Vote: If the 2024 presidential election were held again today, who would you vote for? [ROTATE] *	28
2024 Ballot: Who did you vote for in the 2024 election? [ROTATE] *	29
Congressional Ballot: In the November 2024 election for Congress, did you vote for the Democratic candidate, a Republican candidate, or someone else in your district? [ROTATE] *	30
2028 Obama vs Trump Ballot: If the 22nd Amendment were amended to allow presidents to serve three terms, and both Donald Trump and Barack Obama were eligible to run in the 2028 presidential election, for whom would you vote? [ROTATE] *	31
Thinking ahead to the 2028 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? Base: Democrat or Lean Democrat *	32
Thinking ahead to the 2028 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? Base: Republican or Lean Republican *	33
Who would you vote for if the 2028 presidential election were held today, and the candidates were: *	34
Who would you vote for if the 2028 presidential election were held today, and the candidates were: *	35
What is your age? *	36
Thinking about your general approach to issues, do you consider yourself to be... *	37

* Denotes variable with statistically significant findings

Which of the following are you? *	38
How many infants and children under 18 years of age live in your household today? *	39
Which of the following best describes your race or ethnicity? *	40
Which of the following best describes your household's total income in 2024 BEFORE taxes? *	41
Which of the following best describes your current education level? *	42
What is your current marital status? *	43
Do you own or rent your home? *	44
Thinking about your religion, are you... *	45
Would you describe yourself as a 'born-again' or evangelical Christian? Base: Protestant *	46
Are you now employed full-time, part-time, self-employed, or not employed? *	47

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Are you registered to vote at your present address?

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Yes Column %	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

The United States: In general, are you satisfied or dissatisfied with the way things are going in: *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total satisfied Column %	42%	19%	33%	70%	12%	42%	66%	38%	16%	35%	42%	71%	15%	24%
Very satisfied Column %	16%	8%	10%	28%	0%	16%	25%	13%	9%	5%	16%	27%	6%	6%
Somewhat satisfied Column %	26%	11%	23%	43%	12%	26%	41%	25%	7%	29%	26%	44%	9%	18%
Somewhat dissatisfied Column %	25%	25%	31%	20%	16%	25%	22%	29%	21%	31%	25%	21%	25%	38%
Very dissatisfied Column %	32%	55%	34%	7%	69%	32%	10%	30%	62%	29%	32%	6%	59%	33%
Total dissatisfied Column %	56%	80%	65%	28%	84%	56%	32%	60%	83%	60%	56%	27%	85%	70%
Not sure Column %	2%	1%	3%	2%	4%	2%	2%	2%	1%	6%	2%	2%	1%	6%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

The economy: In general, are you satisfied or dissatisfied with the way things are going in: *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total satisfied Column %	32%	16%	22% A	55% ABD	24%	32%	52% FGH	27% G	15%	21%	32%	53% JK	13%	17%
Very satisfied Column %	10%	6%	5%	17% ABD	0%	10%	15% FGH	7%	6%	3%	10%	16% JK	4%	3%
Somewhat satisfied Column %	22%	10%	17% A	37% AB	24% A	22%	36% FGH	19% G	9%	17% G	22%	37% JK	9%	14%
Somewhat dissatisfied Column %	32%	30%	36%	32%	19%	32%	29%	41% EG	24%	45% EG	32%	31%	31%	40% IJ
Very dissatisfied Column %	33%	53% BC	40% C	11%	46% C	33%	17%	31% E	58% EFH	28% E	33%	13%	54% IK	37% I
Total dissatisfied Column %	65%	82% BCD	76% C	42%	65% C	65%	46%	71% E	82% EF	73% E	65%	44%	85% IK	77% I
Not sure Column %	3%	2%	2%	3%	11%	3%	2%	2%	3%	6%	3%	3%	1%	6% J

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Your personal life: In general, are you satisfied or dissatisfied with the way things are going in: *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total satisfied Column %	69%	64%	66%	76%	58%	69%	78%	68%	61%	58%	69%	77%	61%	65%
Very satisfied Column %	25%	24%	17%	33%	18%	25%	32%	21%	24%	14%	25%	32%	22%	13%
Somewhat satisfied Column %	44%	40%	48%	43%	41%	44%	46%	47%	36%	45%	44%	45%	39%	52%
Somewhat dissatisfied Column %	20%	21%	22%	16%	30%	20%	15%	21%	24%	25%	20%	16%	24%	18%
Very dissatisfied Column %	9%	12%	10%	7%	12%	9%	7%	9%	13%	14%	9%	7%	11%	13%
Total dissatisfied Column %	29%	34%	31%	23%	42%	29%	22%	29%	37%	39%	29%	22%	36%	32%
Not sure Column %	2%	2%	3%	1%	0%	2%	0%	3%	3%	3%	2%	1%	3%	4%

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Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Do you approve or disapprove of the job Donald Trump is doing as President? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total approve Column %	46%	11%	39%	86%	13%	46%	81%	38%	15%	31%	46%	87%	7%	27%
Strongly approve Column %	27%	5%	18%	55%	5%	27%	54%	16%	7%	17%	27%	55%	2%	6%
Somewhat approve Column %	19%	6%	21%	30%	8%	19%	26%	22%	7%	14%	19%	32%	5%	21%
Somewhat disapprove Column %	10%	9%	16%	7%	11%	10%	6%	19%	4%	18%	10%	8%	11%	22%
Strongly disapprove Column %	40%	77%	41%	6%	72%	40%	12%	38%	79%	39%	40%	4%	80%	38%
Total disapprove Column %	51%	86%	57%	13%	83%	51%	18%	57%	83%	57%	51%	12%	91%	60%
No opinion Column %	3%	3%	5%	1%	4%	3%	1%	4%	2%	11%	3%	1%	2%	13%

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Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Do you approve or disapprove of the job Elon Musk is doing at the Department of Government Efficiency (DOGE)? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total approve Column %	40%	10%	35% AD	73% ABD	5%	40%	73% FGH	32% G	12%	22% G	40%	75% JK	6%	22% J
Strongly approve Column %	22%	3%	16% AD	45% ABD	4%	22%	46% FGH	14% G	5%	6%	22%	45% JK	2%	8% J
Somewhat approve Column %	18%	7%	19% AD	28% ABD	2%	18%	26% FG	18% G	7%	15% G	18%	31% JK	5%	14% J
Somewhat disapprove Column %	10%	9%	11%	9%	23% AC	10%	8% G	16% EG	4%	21% EG	10%	9%	8%	21% IJ
Strongly disapprove Column %	43%	75% BC	46% C	12%	65% C	43%	16%	43% E	80% EFH	36% E	43%	9%	81% IK	42% I
Total disapprove Column %	53%	84% BC	57% C	22%	87% BC	53%	24%	58% E	84% EFH	57% E	53%	19%	89% IK	63% I
No opinion Column %	6%	6%	8%	5%	7%	6%	3%	9% EG	5%	21% EFG	6%	6%	5%	14% IJ

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Do you have a favorable or unfavorable view of Elon Musk? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total favorable Column %	37%	10%	30%	67%	9%	37%	66%	29%	11%	18%	37%	69%	6%	20%
Very favorable Column %	22%	5%	15%	42%	4%	22%	44%	13%	6%	8%	22%	42%	2%	10%
Somewhat favorable Column %	15%	5%	14%	25%	6%	15%	22%	17%	6%	10%	15%	27%	3%	11%
No opinion Column %	9%	4%	12%	12%	8%	9%	10%	13%	3%	16%	9%	12%	4%	19%
Somewhat unfavorable Column %	11%	11%	14%	9%	9%	11%	10%	14%	8%	23%	11%	9%	10%	24%
Very unfavorable Column %	41%	72%	41%	11%	70%	41%	14%	40%	77%	34%	41%	9%	79%	29%
Total unfavorable Column %	52%	83%	56%	20%	79%	52%	23%	54%	85%	56%	52%	18%	89%	53%
I'm not familiar with him Column %	2%	2%	3%	1%	4%	2%	1%	3%	1%	9%	2%	1%	2%	8%

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Political identity refers to the general ideological direction of the country based on policies, public opinion, and leadership How would you describe the United States' political identity in 2025? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Centrist – A balance of conservative and liberal views														
Column %	8%	6%	10% A	9%	1%	8%	4%	16% EG	5%	13% EG	8%	11% J	6%	7%
Leans Conservative – Generally favors right-leaning policies														
Column %	21%	9%	16% A	37% ABD	10%	21%	40% FGH	12%	11%	9%	21%	36% JK	8%	12%
Strongly Conservative – Dominated by conservative views and policies														
Column %	24%	26% B	19%	26% B	19%	24%	32% FH	17% H	26% FH	0%	24%	24%	25%	18%
Leans Liberal – Generally favors left-leaning policies														
Column %	7%	11% C	8% C	3%	3%	7%	3%	6%	13% EF	5%	7%	4%	10% I	7%
Strongly Liberal – Dominated by liberal views and policies														
Column %	5%	8% BC	4%	4%	0%	5%	3%	3%	11% EFH	1%	5%	3%	7% I	9% I
Highly Divided / Polarized – No clear identity, with deep political divisions														
Column %	23%	30% C	28% C	11%	56% ABC	23%	12%	30% E	28% E	30% E	23%	12%	35% IK	21% I
I'm not sure														
Column %	11%	10%	15% AC	10%	11%	11%	7%	16% EG	7%	42% EFG	11%	11%	8%	27% IJ

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Comedian Bill Maher recently remarked that he thinks current President Donald Trump is now cool. Regardless of your own political views, do you think Americans now consider Trump cool? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total Yes or Somewhat Column %	45%	18%	39% AD	74% ABD	19%	45%	71% FGH	40% G	18%	33% G	45%	76% JK	13%	37% J
Yes Column %	28%	8%	20% A	51% ABD	8%	28%	49% FGH	21% G	11%	17%	28%	52% JK	4%	17% J
Somewhat Column %	17%	9%	19% A	23% A	10%	17%	23% G	20% G	7%	16% G	17%	24% J	9%	20% J
No Column %	45%	73% BC	50% C	16%	58% C	45%	19%	52% EH	71% EFH	36% E	45%	15%	79% IK	39% I
I'm not sure Column %	10%	9%	12%	10%	23% AC	10%	10%	7%	11%	31% EFG	10%	9%	8%	24% IJ

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Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Do you think Donald Trump was ever considered cool in the past? Base: Among those with an opinion on whether Americans consider Trump cool *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,077	360	298	402	18	1,077	378	360	296	42	1,077	506	467	104
Yes Column %	33%	11%	29% A	56% ABD	17%	33%	54% FGH	25% G	15%	33% G	33%	56% JK	10%	24% J
No Column %	48%	78% BC	47% C	22%	72% BC	48%	26%	52% E	74% EFH	40% E	48%	22%	76% IK	52% I
Somewhat Column %	15%	8%	20% A	16% A	10%	15%	14%	19% G	10%	16%	15%	17% J	11%	20% J
I'm not sure Column %	4%	3%	4%	6%	0%	4%	6% G	4%	2%	10% G	4%	5%	4%	4%

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In your opinion, do tariffs generally help or hurt the American economy? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total Help or Depends Column %	54%	33%	53% A	74% ABD	45%	54%	75% FGH	50% G	35%	45%	54%	76% JK	31%	54% J
Help – Tariffs protect American jobs and industries by making foreign goods more expensive, encouraging companies to buy domestic products, boosting local manufacturing, and keeping money in the U S Column %	21%	8%	16% AD	37% ABD	0%	21%	37% FGH	16% G	8%	7%	21%	37% JK	4%	13% J
Depends – The impact of tariffs varies They can help if targeted and temporary, such as protecting a key industry under threat However, broad or long-term tariffs may increase costs and create trade conflicts Column %	34%	26%	37% A	37% A	45% A	34%	38% G	34% G	27%	37%	34%	38% J	27%	40% J
Hurt – Tariffs increase prices for consumers on goods like groceries and electronics They can also lead to retaliation from other countries, shrinking export markets and negatively impacting farmers and businesses Column %	38%	62% BC	37% C	18%	51% C	38%	17%	43% EH	62% EFH	27%	38%	15%	66% IK	33% I
I’m not sure Column %	7%	5%	10% A	8% A	4%	7%	8% G	8% G	3%	29% EFG	7%	10% J	3%	13% J

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Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

In your opinion, which of these TV shows from the 2000s is the greatest? [ROTATE] "Greatest" can mean the most influential, best-written, most entertaining, or simply your favorite. *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Breaking Bad Column %	23%	22%	28% C	21%	26%	23%	20%	25%	24%	33% E	23%	24%	22%	26%
The Sopranos Column %	17%	15%	13%	22% ABD	2%	17%	20% FH	15% H	16% H	3%	17%	18%	15%	14%
The Office Column %	16%	20% C	16%	11%	19%	16%	11%	14%	22% EF	17%	16%	13%	18% I	17%
Lost Column %	8%	7%	10%	8%	9%	8%	9%	8%	8%	6%	8%	8%	8%	6%
24 Column %	6%	3%	6% A	10% A	4%	6%	10% GH	7% G	2%	2%	6%	8% J	4%	7%
Mad Men Column %	4%	5%	4%	4%	0%	4%	4%	6%	4%	3%	4%	5%	4%	5%
The Wire Column %	4%	6% C	4%	3%	2%	4%	3%	5%	5%	2%	4%	3%	6% I	5%
I'm not familiar with these shows Column %	11%	12%	10%	9%	33% ABC	11%	12% G	11%	8%	17% G	11%	9%	13% I	11%
None of these Column %	11%	10%	9%	13%	4%	11%	11%	9%	10%	17%	11%	12%	10%	10%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJ

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The Third-Party Doctrine states that when individuals voluntarily share personal information with companies—such as banks, cellular providers, or internet service providers—they forfeit any reasonable expectation of privacy. This means companies may disclose user data to the government or law enforcement, either voluntarily or under legal compulsion, without a warrant. What is your opinion of the Third-Party Doctrine and its impact on privacy? Do you... *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total support Column %	28%	23% D	26% D	35% ABD	2%	28%	35% FGH	27%	23%	17%	28%	39% JK	19%	19%
Strongly support it – Individuals who share data with companies should not expect it to remain private Column %	9%	9%	5%	13% AB	0%	9%	12% FG	8%	7%	10%	9%	15% JK	5%	3%
Somewhat support it – I generally agree with the doctrine but believe there should be reasonable limits or oversight on government access Column %	19%	14%	21% AD	22% AD	2%	19%	22% GH	19% H	16%	7%	19%	24% J	14%	16%
Have no opinion or are unsure– I see both sides While it aids security efforts, it also raises privacy concerns Column %	23%	23%	24%	22%	14%	23%	20%	26% E	20%	37% EG	23%	20%	24%	29% I
Somewhat oppose it – I find it overly intrusive People should have greater control over their personal data Column %	20%	21%	22%	18%	16%	20%	19%	19%	23%	15%	20%	17%	22% I	27% I
Strongly oppose it – This is a major breach of privacy Personal data should not be disclosed without a warrant or explicit user consent Column %	29%	33% C	27%	25%	68% ABC	29%	26%	28%	34% E	31%	29%	24%	35% IK	25%
Total oppose Column %	49%	54% C	49%	43%	83% ABC	49%	45%	47%	57% EF	46%	49%	41%	57% I	52% I

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Should law enforcement be required to name a specific person when serving a search warrant? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total yes Column %	79%	82%	77%	79%	79%	79%	80% H	76%	86% EFH	66%	79%	80% K	81% K	70%
Yes, absolutely – Search warrants should not be vague or open-ended regarding potential suspects Column %	49%	54% C	47%	46%	69% BC	49%	48%	45%	58% EF	47%	49%	47%	53% K	43%
Yes, in most cases – Exceptions may be necessary for emergencies or violent felony investigations Column %	30%	28%	30% D	33% D	10%	30%	32% H	31%	28%	20%	30%	32%	28%	27%
No, not necessarily – A warrant without a named person is acceptable if it clearly defines what is being searched and why Column %	13%	11%	16%	14%	6%	13%	13%	18% G	9%	12%	13%	13%	14%	13%
No, not at all – Warrants should allow flexibility and not be limited to a specific suspect to investigate crimes effectively Column %	2%	3%	3%	2%	0%	2%	2%	3%	1%	3%	2%	2%	2%	4%
Total no Column %	16%	14%	18%	16%	6%	16%	15%	21% EG	11%	16%	16%	16%	15%	17%
I’m not sure Column %	5%	4%	5%	5%	16% C	5%	5%	4%	3%	18% EFG	5%	4%	3%	13% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Should search warrants for digital information (such as Google search history or genealogical DNA databases) require stronger legal protections, such as naming a suspect or using specific details to limit unnecessary surveillance? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total yes Column %	76%	79% BD	73%	75%	60%	76%	73% H	75% H	83% EFH	57%	76%	74%	79% IK	67%
Yes, absolutely – Digital warrants should always require stronger protections Column %	42%	47% C	42%	37%	53%	42%	41%	38%	50% EF	37%	42%	40%	48% IK	34%
Yes, in most cases – Stronger protections should usually be required Column %	33%	32% D	30% D	38% BD	7%	33%	32%	36% H	34% H	20%	33%	35%	32%	34%
No, not necessarily – Stronger protections may not always be needed as long as searches are conducted legally Column %	15%	11%	17% A	14%	36% ABC	15%	17% G	16% G	10%	13%	15%	15%	12%	22% J
No, not at all – Current warrant standards are sufficient Column %	2%	3%	1%	3%	0%	2%	2%	2%	3%	5%	2%	3%	2%	0%
Total no Column %	17%	14%	19%	17%	36% ABC	17%	18%	18%	13%	18%	17%	18%	14%	22% J
I’m not sure Column %	8%	7%	9%	8%	4%	8%	8% G	8% G	3%	25% EFG	8%	8%	6%	10%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Modern vehicles store extensive personal data, including: •Text messages and call logs (syncd from smartphones) •GPS history (previous locations and frequently visited places) •Browsing history (from built-in internet systems) •Shopping and payment data (used in digital dashboards or apps). If you were pulled over, should police be able to access this information without a warrant? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total no Column %	76%	79%	75%	74%	78%	76%	74%	75%	82% EFH	71%	76%	73%	81% IK	73%
No, a warrant should always be required Column %	53%	54%	49%	53%	62%	53%	52%	49%	57% F	56%	53%	51%	54%	54%
No, but with exceptions, such as cases involving violent crimes or urgent safety concerns Column %	24%	25%	25%	22%	16%	24%	22%	26%	25%	15%	24%	22%	27%	19%
Yes, but with limits if police have reasonable cause Column %	15%	12%	15%	18% A	11%	15%	18% G	15%	11%	16%	15%	19% J	12%	12%
Yes, no warrant should be required – Law enforcement should have full access just like they do with physical searches of a car Column %	5%	6%	4%	5%	0%	5%	4%	6%	5%	1%	5%	5%	5%	4%
Total yes Column %	20%	17%	19%	23% A	11%	20%	22% G	21%	16%	17%	20%	23% JK	17%	16%
I'm not sure Column %	4%	3%	6% C	3%	11%	4%	4%	4%	2%	12% EFG	4%	4%	2%	12% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Do you support allowing the government to conduct real-time surveillance on citizens (such as facial recognition and license plate readers) as an ongoing search for criminals, even when not looking for a specific suspect? Background: •Facial recognition technology scans people’s faces in public places and compares them to government databases to identify individuals. •License plate readers automatically scan and track vehicle plates, logging their locations and movements. Do you support or oppose allowing this type of surveillance? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total support Column %	46%	42%	42%	54% ABD	26%	46%	52% GH	46% H	42%	30%	46%	55% JK	42% K	26%
Strongly support Column %	17%	16% D	13%	21% BD	2%	17%	19% H	17%	15%	7%	17%	22% JK	13%	8%
Somewhat support Column %	30%	26%	29%	33% A	25%	30%	33%	29%	27%	23%	30%	33% K	29% K	19%
Somewhat oppose Column %	19%	23% CD	18% D	16% D	1%	19%	16%	20%	21%	17%	19%	16%	20% I	24% I
Strongly oppose Column %	26%	26%	30% C	21%	59% ABC	26%	25%	25%	27%	33%	26%	23%	27%	35% I
Total oppose Column %	45%	49% C	48% C	37%	60% C	45%	41%	45%	48% E	51%	45%	38%	48% I	59% IJ
I’m not sure Column %	9%	9%	10%	9%	13%	9%	7%	9%	10%	20% EFG	9%	7%	10%	15% I

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Should the government be allowed to use personal data for a different purpose than it was originally collected for without an additional warrant or consent? For example, if traffic cameras are used to enforce speeding or HOV lane violations, should the government also be able to use them to track a suspect's vehicle in a criminal investigation unrelated to traffic enforcement? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total no Column %	48%	53% C	49%	43%	64%	48%	42%	50% E	52% E	56% E	48%	46%	52% I	44%
Strongly no – The government should not repurpose data without a warrant or consent Column %	30%	33% C	29%	26%	51% BC	30%	25%	29%	33% E	44% EF	30%	31%	30%	24%
Somewhat no – I generally oppose it, but there may be exceptions in serious cases Column %	19%	20%	19%	17%	13%	19%	17%	21%	19%	12%	19%	15%	22% I	19%
Somewhat yes – It's acceptable if used for important investigations, as long as there are safeguards Column %	32%	31%	33%	33%	30%	32%	33% H	32%	33% H	20%	32%	32%	34%	27%
Strongly yes – The government should be able to use any data it has to enforce laws Column %	13%	9%	11%	18% ABD	0%	13%	19% FGH	10%	10%	7%	13%	17% J	8%	12%
Total yes Column %	45%	40%	44%	51% AB	30%	45%	52% FGH	42% H	43% H	27%	45%	49% JK	42%	39%
I'm not sure Column %	7%	7%	8%	6%	6%	7%	6%	8%	5%	17% EFG	7%	5%	6%	17% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Artificial Intelligence (AI) powers technologies like chatbots, facial recognition, self-driving cars, and predictive policing. Some argue that AI needs strict government oversight to prevent misuse, while others believe lighter regulations or self-regulation will encourage innovation. What level of regulation do you support? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Total strict oversight or light regulation Column %	72%	73% D	69% D	76% BD	41%	72%	73% H	69% H	80% EFH	51%	72%	72% K	78% IK	55%
Strict government oversight – Strong regulations are needed to prevent risks and misuse Column %	44%	48%	42%	43%	29%	44%	43%	40%	53% EFH	36%	44%	41% K	51% IK	32%
Light government regulation – Some oversight is needed, but too much could slow innovation Column %	28%	25%	27%	33% AD	12%	28%	31% H	29% H	27%	15%	28%	31%	26%	23%
Industry self-regulation – Companies should set their own ethical and safety standards Column %	14%	13%	16%	12%	24%	14%	14%	16%	11%	17%	14%	14%	11%	24% IJ
No regulation – AI should develop freely without restrictions Column %	3%	2%	4%	4%	8%	3%	4% G	4% G	1%	3%	3%	5% J	2%	3%
I’m not sure Column %	10%	11%	11%	8%	28% ABC	10%	8%	11%	9%	29% EFG	10%	9%	9%	18% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Gig workers and freelancers—including ride-share drivers, delivery workers, and independent contractors—do not receive traditional job benefits because they are not classified as employees. Portable benefits are designed to move with workers from job to job, allowing independent workers to access healthcare, retirement plans, or paid leave without being tied to a single employer. Do you think gig workers should have access to these benefits? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Yes – They should have access to portable benefits Column %	61%	72% BC	57%	55%	67%	61%	54%	57% H	79% EFH	41%	61%	55%	69% I	60%
No – They shouldn't be legally entitled to benefits Requiring benefits could raise costs for businesses or reduce opportunities for freelancers who prefer independence Column %	21%	14%	24% A	26% A	11%	21%	26% G	22% G	12%	25% G	21%	27% J	15%	20%
I'm not sure Column %	18%	15%	19%	19%	21%	18%	20% G	20% G	8%	34% EFG	18%	18%	16%	19%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHIJ

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Companies like Uber, DoorDash, and Lyft generally cannot provide benefits under current law to drivers because they classify them as independent contractors rather than employees. Would you be more likely to use a ride-share or food delivery service if they could and did offer benefits to drivers? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Yes, I'd be more likely to use a service that offers benefits to drivers Column %	41%	50% BC	34%	38%	46%	41%	32%	39% E	56% EFH	32%	41%	39%	44%	38%
No, it wouldn't make a difference Column %	45%	38%	49% A	50% A	30%	45%	54% FGH	47% G	34%	39%	45%	50% J	41%	43%
I'm not sure Column %	13%	13%	17% C	11%	24%	13%	14%	14%	10%	29% EFG	13%	11%	15% I	20% I

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHIJ

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Generally speaking, do you think of yourself as a ? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Democrat Column %	33%	100% BCD	0%	0%	0%	33%	7%	29% E	73% EFH	21% E	33%	6%	66% IK	20% I
Independent Column %	28%	0%	100% ACD	0%	0%	28%	16%	49% EG	15%	49% EG	28%	21%	26%	63% IJ
Republican Column %	37%	0%	0%	100% ABD	0%	37%	77% FGH	21% G	10%	17%	37%	72% JK	5%	13% J
Something else Column %	2%	0%	0%	0%	100% ABC	2%	0%	2% E	2% E	12% EFG	2%	1%	3% I	4% I

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

2024 Presidential Do-over Vote: If the 2024 presidential election were held again today, who would you vote for? [ROTATE] *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,141	388	298	435	21	1,141	407	357	326	51	1,141	551	508	83
Donald Trump Column %	48%	7%	42% AD	91% ABD	15%	48%	86% FGH	38% G	13%	48% G	48%	95% JK	2%	25% J
Kamala Harris Column %	45%	89% BC	44% C	5%	81% BC	45%	10%	50% E	85% EFH	38% E	45%	3%	95% IK	21% I
Someone else Column %	6%	4%	14% AC	4%	4%	6%	4%	12% EG	2%	14% EG	6%	3%	3%	54% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

2024 Ballot: Who did you vote for in the 2024 election? [ROTATE] *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,113	374	288	432	20	1,113	401	349	315	49	1,113	556	508	50
Donald Trump Column %	50%	10%	41%	92%	16%	50%	88%	39%	13%	49%	50%	100%	0%	0%
Kamala Harris Column %	46%	89%	46%	6%	73%	46%	10%	52%	85%	40%	46%	0%	100%	0%
Someone else Column %	4%	1%	13%	1%	11%	4%	3%	9%	1%	11%	4%	0%	0%	100%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Congressional Ballot: In the November 2024 election for Congress, did you vote for the Democratic candidate, a Republican candidate, or someone else in your district? [ROTATE] *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,093	376	274	425	18	1,093	399	332	315	46	1,093	542	491	60
Republican candidate Column %	50%	5% AD	41% AD	97% ABD	21% A	50%	87% FGH	42% G	12%	50% G	50%	91% JK	7%	35% J
Democrat candidate Column %	46%	94% BCD	47% C	3%	37% C	46%	11%	49% E	87% EFH	36% E	46%	7%	90% IK	31% I
Other Column %	5%	1%	13% AC	1%	42% ABC	5%	2%	9% EG	2%	13% EG	5%	2%	3%	35% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

2028 Obama vs Trump Ballot: If the 22nd Amendment were amended to allow presidents to serve three terms, and both Donald Trump and Barack Obama were eligible to run in the 2028 presidential election, for whom would you vote? [ROTATE] *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,103	384	284	417	17	1,103	392	347	318	46	1,103	526	491	86
Barack Obama Column %	53%	92% BC	59% C	12% C	93% BC	53%	15% E	61% E	90% EFH	59% E	53%	10% I	97% IK	63% I
Donald Trump Column %	47%	8% AD	41% AD	88% ABD	7% D	47%	85% FGH	39% G	10% G	41% G	47%	90% JK	3% J	37% J

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Thinking ahead to the 2028 Democratic primary election for President, if that election were held today among the following candidates, for whom would you vote? Base: Democrat or Lean Democrat *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	512	396	104	-	12	512	38	177	278	19	512	47	422	42
Kamala Harris, Former Vice President of the United States Column %	48%	51% B	38%	-	31%	48%	60%	51%	45%	41%	48%	31% I	51% I	37%
Alexandria Ocasio-Cortez (AOC), U S Representative from New York Column %	15%	13%	20%	-	33%	15%	8%	9%	20% EF	11%	15%	10%	17% K	1%
Gavin Newsom, Governor of California Column %	10%	10%	11%	-	4%	10%	1%	11% E	11% E	0%	10%	7%	11%	5%
Josh Shapiro, Governor of Pennsylvania Column %	9%	9%	13%	-	8%	9%	11%	11%	9%	3%	9%	18% J	9%	9%
Gretchen Whitmer, Governor of Michigan Column %	6%	7%	5%	-	0%	6%	10%	6%	6%	0%	6%	4%	7%	5%
Wes Moore, Governor of Maryland Column %	3%	3%	4%	-	8%	3%	0%	2%	4%	12%	3%	1%	3%	12% IJ
Stephen A Smith, Sports commentator and political commentator Column %	2%	2%	4%	-	3%	2%	2%	3%	1%	8%	2%	2%	2%	4%
I would not vote Column %	6%	6%	6%	-	14%	6%	8%	7%	4%	24% G	6%	27% J	2%	27% J

* Denotes variable with statistically significant findings

■ Significant difference within groups: BEFGIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Thinking ahead to the 2028 Republican primary election for President, if that election were held today among the following candidates, for whom would you vote? Base: Republican or Lean Republican *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	536	-	89	444	3	536	356	122	38	21	536	464	42	30
J D Vance, Vice President of the United States Column %	36%	-	38%	36%	12%	36%	45% FGH	24%	11%	11%	36%	40% JK	7%	20%
Donald Trump Jr , Businessman and political activist Column %	31%	-	27%	32%	28%	31%	27%	33%	54% EF	57% EF	31%	34% JK	14%	13%
Ron DeSantis, Governor of Florida Column %	13%	-	11%	14%	0%	13%	14% G	15% G	2%	0%	13%	13%	12%	15%
Vivek Ramaswamy, Entrepreneur, and former presidential candidate Column %	6%	-	5%	5%	60% BC	6%	3%	10% E	5%	17% E	6%	5%	19% IK	2%
Marco Rubio, U S Senator from Florida Column %	6%	-	7%	6%	0%	6%	5%	4%	14% EF	12%	6%	5%	18% I	9%
I would not vote Column %	7%	-	11%	6%	0%	7%	5%	13% E	14% E	3%	7%	3%	31% I	40% I

* Denotes variable with statistically significant findings

■ Significant difference within groups: BCEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Who would you vote for if the 2028 presidential election were held today, and the candidates were: *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
J D Vance (Republican), Current Vice President of the United States and former U S Senator from Ohio														
Column %	43%	6%	36% AD	84% ABD	7%	43%	80% FGH	33% G	11%	29% G	43%	82% JK	8%	17% J
Stephen A Smith (Democrat), Sports commentator and host of ESPN's "First Take," who has recently shown interest in political involvement														
Column %	34%	66% BCD	31% C	8%	33% C	34%	12%	33% EH	67% EFH	17%	34%	8%	65% IK	25% I
Undecided/I would not vote														
Column %	23%	27% C	33% C	9%	60% ABC	23%	8%	34% EG	22% E	54% EFG	23%	10%	27% I	58% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Who would you vote for if the 2028 presidential election were held today, and the candidates were: *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
J D Vance (Republican), Current Vice President of the United States and former U S Senator from Ohio Column %	39%	6%	29% AD	79% ABD	3%	39%	77% FGH	28% G	9%	23% G	39%	78% JK	5%	12% J
Kamala Harris (Democrat) Former Vice President of the United States under President Joe Biden and former U S Senator from California Column %	39%	78% BCD	32% C	8%	53% BC	39%	13%	38% E	74% EFH	27% E	39%	6%	78% IK	24% I
Matthew McConaughey (Independent) Academy Award-winning actor and philanthropist known for his interest in political and social issues Column %	14%	12% C	25% AC	7%	22% C	14%	7%	22% EG	12% E	22% EG	14%	11%	15% I	22% IJ
I would not vote Column %	8%	3%	15% AC	6%	23% AC	8%	4%	12% EG	4%	28% EFG	8%	5% J	2%	42% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

What is your age? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
18 to 24 Column %	8%	8%	11% C	6%	7%	8%	5%	9% E	10% E	14% E	8%	6%	9%	11%
25 to 34 Column %	17%	15%	18%	18%	25%	17%	15%	21% EG	14%	29% EG	17%	16%	15%	29% IJ
35 to 44 Column %	16%	19%	15%	14%	21%	16%	13%	14%	22% EF	15%	16%	18%	14%	17%
45 to 54 Column %	17%	17%	16%	19%	7%	17%	18%	17%	15%	24%	17%	18%	16%	17%
55 to 64 Column %	17%	19%	16%	16%	8%	17%	18% H	18% H	17% H	4%	17%	17%	18%	12%
65 or older Column %	25%	22%	26%	27%	31%	25%	31% FGH	22%	22%	15%	25%	24% K	28% K	15%

* Denotes variable with statistically significant findings

■ Significant difference within groups: C EFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Thinking about your general approach to issues, do you consider yourself to be... *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Very liberal Column %	12%	27% BC	5%	4%	22% BC	12%	0%	0%	44% EFH	0%	12%	4%	23% IK	4%
Somewhat liberal Column %	15%	34% BCD	10% C	4%	7%	15%	0%	0%	56% EFH	0%	15%	4%	29% IK	11% I
Moderate Column %	32%	28% C	56% AC	18%	36% C	32%	0%	100% EGH	0%	0%	32%	25%	36% I	51% IJ
Somewhat conservative Column %	18%	5%	12% A	36% ABD	0%	18%	53% FGH	0%	0%	0%	18%	31% JK	6%	11% J
Very conservative Column %	17%	2%	8% A	36% ABD	2%	17%	47% FGH	0%	0%	0%	17%	32% JK	2%	8% J
I'm not sure Column %	3%	3%	5% C	2%	21% ABC	3%	0%	0%	0%	66% EFG	3%	2%	3%	9% IJ
Libertarian-leaning Column %	2%	0%	4% AC	1%	12% AC	2%	0%	0%	0%	34% EFG	2%	2%	1%	4% J

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Which of the following are you? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Male Column %	47%	36%	50%	56%	44%	47%	55%	46%	41%	35%	47%	55%	40%	44%
Female Column %	52%	63%	50%	44%	53%	52%	45%	53%	58%	65%	52%	45%	59%	56%
Other/Non-binary Column %	1%	0%	1%	1%	3%	1%	0%	1%	1%	0%	1%	0%	1%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

How many infants and children under 18 years of age live in your household today? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
None Column %	73%	73%	72%	71%	90%	73%	75% F	68% F	77% F	67%	73%	69% I	76% I	75%
1 to 2 Column %	24%	24%	25%	23%	10%	24%	20% EG	29% EG	20% E	31% E	24%	26% J	21% J	24%
3 or more Column %	4%	3%	2% B	6% B	0%	4%	5%	3%	3%	2%	4%	5% K	3%	1% K

* Denotes variable with statistically significant findings

■ Significant difference within groups: BEFGIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Which of the following best describes your race or ethnicity? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
White, non-Hispanic Column %	72%	60%	74% A	81% ABD	64%	72%	82% FGH	64%	71%	61%	72%	79% JK	65%	68%
Black or African American Column %	11%	19% BC	9%	5%	9%	11%	6%	16% E	12% E	15% E	11%	7%	15% I	14% I
Asian Column %	4%	3%	6%	3%	14% AC	4%	4%	5%	2%	10% EG	4%	3%	4%	6%
Hispanic Column %	11%	16% BC	9%	9%	13%	11%	7%	14% E	13% E	11%	11%	8%	15% I	9%
Other Column %	2%	1%	3%	2%	0%	2%	2%	1%	2%	3%	2%	2%	1%	3%
Prefer not to answer Column %	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Which of the following best describes your household's total income in 2024 BEFORE taxes? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
< \$15,000 Column %	9%	10%	10%	7%	22% C	9%	5%	13% E	9% E	18% EG	9%	8%	9%	19% IJ
\$15,000-\$24,999 Column %	9%	8%	8%	10%	14%	9%	9%	9%	9%	9%	9%	8%	8%	19% IJ
\$25,000-\$34,999 Column %	8%	7%	9%	8%	15%	8%	6%	9%	7%	15% E	8%	8%	7%	15% IJ
\$35,000-\$49,999 Column %	12%	12%	14%	10%	25% C	12%	10%	14%	13%	9%	12%	11%	13%	10%
\$50,000-\$74,999 Column %	17%	16%	19%	16%	23%	17%	19%	17%	15%	12%	17%	17% K	19% K	9%
\$75,000-\$99,999 Column %	12%	11%	12%	13%	0%	12%	11%	14%	11%	8%	12%	12%	13%	9%
\$100,000-124,999 Column %	9%	10%	8%	9%	0%	9%	11% F	6%	11% F	7%	9%	9% K	10% K	4%
\$125,000-\$149,999 Column %	7%	9% B	4%	8% B	0%	7%	7%	5%	10% F	5%	7%	7%	7%	7%
\$150,000-199,999 Column %	8%	8%	8%	8%	0%	8%	11% F	6%	7%	5%	8%	9%	7%	5%
\$200,000 and over Column %	8%	7%	8%	9%	0%	8%	9%	8%	6%	11%	8%	10% K	7%	4%
Not sure Column %	1%	0%	1%	1%	0%	1%	1%	1%	0%	2%	1%	1%	1%	0%

* Denotes variable with statistically significant findings

■ Significant difference within groups: BCEFGIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Which of the following best describes your current education level? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Some high school or less Column %	3%	3%	4%	2%	5%	3%	1%	6% EG	1%	9% EG	3%	3%	2%	7% IJ
High school graduate Column %	29%	25%	28%	34% AD	12%	29%	28% G	36% EG	21%	37% G	29%	31% J	24%	39% J
Associates degree (Two-year post-secondary degree) Column %	10%	10%	12%	8%	8%	10%	11%	10%	9%	8%	10%	9%	10%	12%
Some college but no degree Column %	18%	18%	19%	17%	35% AC	18%	18%	17%	19%	18%	18%	18%	18%	19%
Bachelors degree Column %	25%	25%	25%	24%	41%	25%	28% F	20%	28% F	22%	25%	25% K	28% K	15%
Masters or professional degree Column %	13%	17% BD	10%	13%	0%	13%	14% F	9%	18% FH	6%	13%	12%	15% K	7%
Doctoral degree Column %	2%	2%	2%	2%	0%	2%	2%	1%	4%	0%	2%	2%	3%	1%
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

What is your current marital status? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Married Column %	43%	43% D	39% D	47% BD	17%	43%	46% F	38% F	46% F	40%	43%	47% K	45% K	20% K
Widowed Column %	4%	3%	4%	4%	7%	4%	5%	4%	3%	1%	4%	4%	3%	5%
Divorced Column %	11%	11%	8% B	13% B	9%	11%	13%	12%	8%	8%	11%	11%	12%	7%
Separated Column %	2%	3%	1%	2%	0%	2%	2%	3%	2%	1%	2%	3% J	1% J	2%
Never married Column %	30%	29% AC	37% AC	24% AC	60% ABC	30%	24% E	34% E	30%	43% E	30%	25% IJ	30% IJ	49% IJ
Prefer not to say Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Living with partner Column %	10%	11%	10%	8%	7%	10%	9%	10%	11%	7%	10%	8% IJ	9% IJ	17% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Do you own or rent your home? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Own Column %	66%	63% D	62% D	74% ABD	31%	66%	77% FGH	59%	63% H	48%	66%	72% JK	64% K	45%
Rent Column %	34%	37% C	38% C	26%	69% ABC	34%	23%	41% E	37% E	52% EG	34%	28%	36% I	55% IJ

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Thinking about your religion, are you... *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Protestant Column %	25%	22%	17%	35% AB	19%	25%	36% FGH	18%	22%	13%	25%	32% JK	21%	14%
Roman Catholic Column %	23%	21%	23%	25%	14%	23%	28% GH	23% G	17%	15%	23%	27% J	19%	21%
Mormon Column %	1%	0%	1% A	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%
Orthodox (e.g., Greek or Russian Orthodox) Column %	1%	0%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%
Jewish Column %	3%	3%	3%	2%	0%	3%	3%	3%	2%	0%	3%	2%	4% K	0%
Muslim Column %	1%	1%	0%	1%	0%	1%	1%	1%	2%	1%	1%	1%	1%	2%
Buddhist Column %	1%	1%	2%	1%	4%	1%	1%	2%	1%	2%	1%	2%	1%	1%
Hindu Column %	0%	0%	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	2% IJ
Atheist Column %	6%	9% C	6% C	2%	6%	6%	1%	3%	14% EF	7% E	6%	2%	9% I	8% I
Agnostic Column %	6%	8% C	9% C	2%	8%	6%	3%	7% E	9% E	2%	6%	3%	9% I	6%
Something else Column %	15%	14%	12%	18% B	24%	15%	16%	13%	14%	27% EFG	15%	16%	13%	17%
Nothing in particular Column %	19%	20% C	24% C	13%	25%	19%	10%	26% EG	19% E	30% E	19%	13%	22% I	27% I

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Would you describe yourself as a 'born-again' or evangelical Christian? Base: Protestant *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	302	87	58	153	4	302	151	71	71	8	302	178	105	20
Yes Column %	58%	47%	62%	64% A	23%	58%	67% G	56%	42%	51%	58%	66% J	43%	63%
No Column %	42%	53% C	38%	36%	77%	42%	33%	44%	58% E	49%	42%	34%	57% I	37%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ACEGIJ

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

	Party					Political Ideology					2024 Vote			
	Total	Democrat A	Independent B	Republican C	Something else D	Total	Conservative E	Moderate F	Liberal G	Other H	Total	Donald Trump I	Kamala Harris J	Other K
Sample Size	1,200	396	337	444	23	1,200	418	389	331	61	1,200	556	508	136
Full-time Column %	42%	43% D	37% B	46% BD	20% D	42%	45% H	41%	43% H	30% H	42%	47% JK	40% K	29% K
Part-time Column %	11%	12%	14% C	9% C	15%	11%	7% E	14% E	12% E	13%	11%	10% I	12%	18% I
Self-employed Column %	9%	9% C	13% AC	5% C	10%	9%	5% E	8% E	12% E	21% EF	9%	6% I	10% I	15% I
Not employed Column %	13%	12%	12%	12%	22%	13%	10%	14%	12%	18%	13%	12% I	10% I	26% IJ
Retired Column %	25%	24%	22%	27%	33%	25%	32% FGH	22% F	20% G	15% H	25%	25% K	28% K	11% K
Don't know Column %	0%	0%	1%	0%	0%	0%	0% E	1%	0% G	3% EG	0%	1%	0%	1%

* Denotes variable with statistically significant findings

■ Significant difference within groups: ABCDEFGHIJK

Overton Insights Poll Registered Voters March 24 to March 28, 2025, MOE +/- 2.77%

Are you now employed full-time, part-time, self-employed, or not employed? *

Weight Variable = Registered Voter Weight, Confidence Level = 95%

* Denotes variable with statistically significant findings

■ **Significant difference within groups: ABCDEFGHIJK**